

# Fair Trading Technology Names Presidents of US and EMEA Sales, Opens New York and London Offices

/EINPresswire.com/ As part of their global expansion, the [Forex solutions](#) company [Fair Trading Technology](#) has named John Farrell as President of EMEA Sales and Brandon Russell as President of US Sales & Operations, in addition to announcing the opening of offices in both New York and London.

Fair Trading Technology names presidents of US and EMEA sales, opens New York and London offices

As part of their global expansion, the Forex solutions company Fair Trading Technology has named John Farrell as President of EMEA Sales and Brandon Russell as President of US Sales & Operations, in addition to announcing the opening of offices in both New York and London.

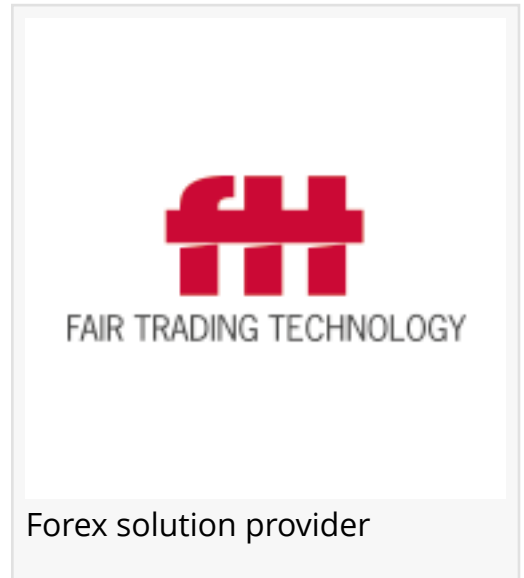
Mr. Farrell will head up the company's European, Middle East and African sales, bringing more than 20 years of experience from foreign exchange trading, sales and technology in companies such as Deutsche Bank, Currenex, Hotspot FXI etc.. Mr. Farrell will be based in the company's new London office, located in the Square Mile.

“Being in the heart of the FX community in London is key to Fair Trading Technology's expansion so our new London based office will ensure that we continue to develop our client relationships, while remaining at the forefront of technology development,” said Mr. Farrell.

In addition, Fair Trading Technology has appointed Mr. Brandon Russell who will act as President of US Sales & Operations, based out of the company's new New York office.

Mr. Russell has extensive experience as a professional sales executive with a focus on the foreign exchange space, with previous experience as Trading Director at Panamark Forex and as a director at Alderon Management, of which he is also the founder.

“The New York office will offer Fair Trading Technology's a greater global reach as many industry



leading players are based in the US as well as placing itself amongst its key competitors further ensuring that client acquisitions and service levels are enhanced," said Mr. Russell.

Fair Trading Technology CEO Tim Haman says the new offices will allow the company to be closer to its customers.

"The addition of Mr. Farrell and Mr. Russell to the Fair Trading Technology team empowers the overall capacity and our presence in the FX market," Mr. Haman said. "We are making fantastic progress and can now onboard more customers even faster."

Fair Trading Technology is a technology provider that is bringing new and innovative solutions to the day-to-day problems of the FX Broker and their clients. The revolutionary T3 Integration Bridge provide seamless multi-way synchronization between liquidity providers and trading platforms allowing the broker to offer a [shared wallet solution](#) to their clients.

Fair Trading Technology was founded by traders out of a need to connect platforms and liquidity providers in a seamless, transparent fashion. We work with leading banks, brokers and institutions to address some of the most pressing problems in the forex industry, providing solutions, connecting trading platforms, liquidity providers and systems, offering one-to-one account mapping to a shared wallet environment, social trading, white label NOC, tradeflow intelligence and more.

Media Contact:

Karl Alfredsson

Fair Trading Technology

+44 203 514 3171

<http://www.fairtradingtech.com>

Press Release courtesy of Online PR Media: <http://bit.ly/W6Z51m>

---

This press release can be viewed online at: <https://www.einpresswire.com/article/128064332>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.