

Intelligent Memory Adds Sourceability as its New Global Distributor

Intelligent Memory names Sourceability its global distributor, expanding long-term access to industrial DRAM and NAND amid market volatility.

ESCHBORN /FRANKFURT, GERMANY, October 6, 2026 /EINPresswire.com/ -- [Intelligent Memory](#), a manufacturer of industrial-grade memory and storage solutions, has signed [Sourceability](#), a hybrid global electronics distributor, as its new global distribution partner. The collaboration brings together two organizations with a strong strategic fit: deep expertise in industrial and embedded markets and the geographic reach required to support customers across multiple regions with consistent, long-term supply.



Intelligent Memory adds Sourceability

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Alistair Jones, Global Head of Sales and Marketing at Intelligent Memory

By adding Intelligent Memory to its franchise line, Sourceability is expanding its memory portfolio to help customers address immediate supply challenges and support new design-ins for long-lifecycle programs. The focus of the collaboration is on DRAM components and managed NAND flash memory for industrial automation, transportation, energy, medical, and other embedded systems.

“From our very first interactions, Sourceability demonstrated exceptional engagement and focus,” said Alistair Jones, Global Head of Sales and Marketing at Intelligent Memory. “Based on data-driven insights, the

team genuinely understands what customers need right now, but also how to set them up for future success. We are truly confident that we have founded a partnership that provides customers with access to a broader range of memory options backed by responsive support and a global footprint.”

Both companies share a customer-first approach focused on reliability, availability, and technical alignment, key requirements in industrial and embedded environments where qualification cycles are long and continuity of supply is critical. By combining Intelligent Memory's targeted portfolio of DRAM components, managed NAND memory, and DRAM modules with Sourceability's worldwide sales coverage and supply chain capabilities, customers benefit from a streamlined path to sourcing, qualification, and sustained product support.



Alistair Jones, Intelligent Memory

"Our commitment to customers has always extended far beyond procurement needs at the product design phase - it spans the entire lifecycle," said Andrew Heath, Director of Product Management at Sourceability. "By partnering with a manufacturer that shares our philosophy, we are reinforcing our long-term commitment and strengthening the relationships we value. Intelligent Memory's dedication to their customers combined with their reliability and consistency, makes this relationship a natural fit for us."

As the ongoing volatility in the memory market continues, Intelligent Memory and Sourceability are working together to help their customers navigate DDR3 and DDR4 end-of-life, allocation risks, and shifting supply-demand dynamics.

About Sourceability

Sourceability® is a data-driven hybrid global distributor of electronic components and end-to-end supply chain service and technology provider, offering powerful digital tools and services to meet customers' evolving demands. Sourceability combines the expertise of global distribution with robust data and speed that customers require to create a seamless procurement process. Sourceability's standardized global distribution centers in Singapore, Hungary, and Texas are supported by regional offices to maintain a holistic understanding of customer supply chain needs. Sourceability continues to build upon its initial success since its founding in 2015 by harnessing innovation, customer empowerment, and integrity, staying true to its slogan, 'Sourcing that keeps you moving.' For more information visit: <https://sourceability.com/>

About Intelligent Memory

Intelligent Memory has been developing memory products for demanding industrial applications since 1991 (as Pacific Force Technology Limited until 2013). The company offers one of the industry's most comprehensive portfolios, including DRAM components and modules as well as

a wide range of managed NAND flash solutions such as SATA and PCIe SSDs, SD and microSD cards, USB drives, eMMC, and now UFS. All solutions are engineered to meet the strict requirements of industrial, embedded, and automotive markets.

For more information, visit <https://intelligentmemory.com>

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