

Miss Grand United Kingdom Announces New National Director, Daniela Costin

Miss Grand United Kingdom has confirmed a major leadership transition for the 2025 competition season

LONDON, 85 GREAT PORTLAND STREET, UNITED KINGDOM, December 8, 2025

/EINPresswire.com/ -- The change marks a new chapter for the organization as it prepares to elevate the UK's presence on the Miss Grand International stage—one of the world's fastest-growing and most influential global pageants.

Costin, who has spent over a decade building pageant platforms, coaching programmes, and international partnerships across the beauty industry, takes on full responsibility for the national competition, titleholder preparation, and all UK representation at Miss Grand International.

Speaking on her appointment, Costin shared:

"Miss Grand International has become one of the most aspirational global stages, and I am honoured to lead the United Kingdom into a new era. My vision is to build a modern, empowering, and highly professional national competition that truly showcases the diversity, talent, and ambition of UK women."

Under her direction, the organization will host a newly structured Miss Grand United Kingdom National Final in May 2025, with the winner travelling to compete at Miss Grand International 2025.

The revamped UK programmed will focus on:

- [High-level contestant training](#), including international-standard runway coaching and media preparation
- Professional finalist experiences, such as editorial photoshoots, workshops and brand partnerships
- A transparent judging framework combining performance, advocacy, communication and stage presence
- Stronger national visibility, with expanded media and digital coverage

Costin added:

"This is more than a competition. It's a platform for growth, confidence, cultural representation and real community impact. I look forward to working closely with contestants, partners, and

supporters across the UK as we build something exceptional together.”

Miss Grand United Kingdom will release full application details, venue information, and partnership announcements in the coming weeks.

Daniela Costin

www.missgranduk.com

+44 7586 876003

info@missgranduk.com

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/873569144>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.