

Podcast Production Company WeirdBrain Media Introduces Boutique, Client-Focused Approach to Podcast Creation

WeirdBrain Media, a new boutique podcast production company specializing in high-quality audio and video content, officially announces its launch

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-- Founded by a team of veteran producers, storytellers, marketers, and technical experts who've worked with Voice of America, Comcast,

iHeartMedia and Spotify, [WeirdBrain Media offers](#) a full suite of premium production services tailored entirely to the unique goals of each client.



Unlike traditional podcast agencies that rely on templates and repetitive production workflows, WeirdBrain Media approaches each project as a bespoke creative collaboration—designing, writing, producing, editing, and packaging shows that are strategically crafted for maximum storytelling impact and audience engagement.

“

Anyone can record a podcast. But shaping a compelling story—structurally, emotionally, visually—takes skill, collaboration, and editorial discipline.”

Sam Levine

A Bespoke Approach for Every Client

[WeirdBrain Media provides](#) a full spectrum of podcast production services designed for businesses, creators, and organizations that want to elevate their message with

studio-quality execution.

Services include:

* Full-Service Documentary Podcast Production: From concept creation, story development, investigations, scripting, and interview bookings to editing, scoring, sound design, and final delivery.

* Video Podcast Production & Remote Live-Switching: Professional live editing with lower thirds, double-boxes, transitions, and graphics—allowing hosts to simply show up and record while the WeirdBrain team handles the heavy lifting.

* Home Studio Consulting: Personalized guidance on lighting, microphones, set design, acoustics, and technical workflows to help clients achieve a polished, TV-ready on-camera presentation.

* YouTube Show Development: Transforming audio-only podcasts into engaging, visually dynamic YouTube shows with strategic formatting, pacing, and thumbnail-optimized storytelling.

* Publishing & Distribution: Delivery of finished episodes across all major platforms including Apple Podcasts, Spotify, YouTube, Amazon Music, and more, with channel setup and optimization support.

* Marketing & Launch Strategy: Social media assets, editorial calendars, trailer creation, cross-promotion strategies, and analytics tracking designed to help podcasts grow sustainably.

Every client receives a custom production plan—not an off-the-shelf package—ensuring that the creative vision, budget, and workflow match their specific needs.

Visit WeirdBrain Media's website to learn more: <https://weirdbrainmedia.com/get-in-touch/>

A Team with Proven Storytelling Expertise

[WeirdBrain Media was created](#) by co-founders Pete Musto, Sam Levine, and Ilir Salihi, a team of storytellers and media professionals with decades of combined experience in broadcast news, documentary podcasting, YouTube production, and digital marketing.

“What makes WeirdBrain different is our commitment to craftsmanship,” said Sam Levine, Head of Production at WeirdBrain Media.

“Anyone can record a podcast. But shaping a compelling story—structurally, emotionally, visually—takes skill, collaboration, and editorial discipline. We treat our clients’ ideas with the same care we bring to our own creative projects. Every show we make should feel premium, intentional, and built to last.”

Meeting the Growing Demand for High-Quality, Narrative-Driven Podcasts

As the podcasting industry evolves beyond simple interview shows, brands and creators are increasingly seeking cinematic, documentary-style productions that stand out in a crowded

market. WeirdBrain Media was built to meet this demand, offering both full production partnership and à-la-carte services for clients who want to elevate the professionalism of their existing shows.

“Many creators know what they want to say—it’s the execution that becomes overwhelming,” said Levine. “We help them focus on their voice, while we handle the technical complexity that turns a great idea into a powerful listening or viewing experience.”

Custom Production Tiers Available

To provide flexibility for organizations at different stages, WeirdBrain Media offers three customizable production tiers:

Season Studio – Full end-to-end production of a multi-episode documentary podcast. Best for brands, nonprofits, authors, and storytelling projects that require deep research, writing, direction, interviews, scoring, and long-form narrative structure.

Creator Pro – Designed for hosted shows, expert interviews, and thought-leadership podcasts. Clients record remotely, while WeirdBrain Media manages live editing, graphics, post-production, and publishing.

Elevate & Expand – For existing audio-only podcasters who want to upgrade into YouTube, improve production quality, or develop a more professional brand presence.

All tiers include a discovery consultation, customized production roadmap, and detailed creative recommendations.

Learn more about WeirdBrain Media's services here: <https://weirdbrainmedia.com/services/>

About WeirdBrain Media

WeirdBrain Media is a boutique podcast production company specializing in high-quality audio and video storytelling. Based in Washington, D.C., WeirdBrain Media helps brands, creators, and organizations bring their stories to life through documentary-style podcasts, professionally produced video shows, and custom multimedia content. With a background in broadcast news, digital marketing, and creative production, the WeirdBrain team delivers polished, platform-optimized episodes designed for impact, growth, and authority.

WeirdBrain Media
WeirdBrainMedia.com
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