

Matrix Basement Finishing Launches Detroit Lions Ticket Giveaway for Michigan Fans

Matrix Basement Finishing is giving fans the chance to experience the excitement at Ford Field with a special Detroit Lions ticket giveaway.

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-- Few things bring Michigan together like Detroit Lions football, and this

season, Matrix Basement Finishing is giving fans a chance to experience the excitement live.

Matrix is giving away tickets to the 12/21 game against the Steelers. The perfect opportunity to bring friends, family, and fellow fans to Ford Field for an unforgettable day.



Matrix Basement Finishing Logo



We're thrilled to join forces
with the Detroit Lions"

*Nick Richmond, CEO of Matrix
Basement Finishing*

Anyone who has been to a Lions game knows the energy is electric from the moment you step inside. The noise builds, the crowd unites, the atmosphere becomes a force of its own, and the team feeds off every cheer. It's more than football — it's community. Matrix saw this giveaway as a chance to help even more fans be part of that

experience.

Enter to win. Bring your friends, bring your family, and feel the roar of Ford Field together. That shared experience reflects exactly what Matrix creates in its work every day. A [finished basement](#) can transform into a comfortable game-day gathering space or [sports den](#), with plenty of room to entertain guests while keeping a separate [play area for children](#).

This collaboration brings together two Michigan powerhouses committed to excellence, community, and delivering unforgettable experiences. Through the partnership, Matrix will roll out ticket giveaways and unique content celebrating the grit and determination that define both the Lions and Matrix Basement Finishing.

Enter to win here: <https://web.witcontests.com/lions/sweepstakes/win/matrix-home-solutions-ticket-251202?brid=Vn7Ssd2D4hB2ecCoXZbIPw>

Marketing

Matrix Basement Finishing

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The poster is for a "matrix BASEMENT FINISHING" ticket giveaway. At the top, it says "matrix" in black with an orange 'X' and "BASEMENT FINISHING" in orange. To the left, "GAME DAY: DEC. 21ST" is in blue. To the right, "LOCATION: FORD FIELD" is in blue. The main text "TICKET GIVEAWAY" is in large, stylized blue and white letters. Below it, "WIN 2 TICKETS!!" is in blue, with "LOWER LEVEL" in a small black box. The text "ENTER FOR YOUR CHANCE TO WIN TICKETS TO A DETROIT LIONS FOOTBALL GAME" is in white and black. At the bottom, there is a blue lion logo and the text "PROUD PARTNER OF THE DETROIT LIONS". Two men in Detroit Lions jerseys are shown on the sides. The background is green with white yard lines.

Lions Ticket Giveaway

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