

# Digital Blood Pressure Monitors Market Trends, Investment Opportunities and Growth Analysis By 2032 | Beurer, Withings

*Digital Blood Pressure Monitors Market is estimated to valued USD 1.74 Bn in 2025 and expected reach USD 3.37 Bn by 2032, exhibiting CAGR of 9.9% from 2025-2032*

BURLINGAME, CA, UNITED STATES, December 5, 2025 /EINPresswire.com/ -- Coherent Market Insights has added a new research study on the Global "[Digital Blood Pressure Monitors Market](#)" 2025 by Size, Growth, Trends, and Dynamics, Forecast to 2032 which is a result of an extensive examination of the market patterns. This report covers a comprehensive investigation of the information that influences the market regarding fabricates, business providers, market players, and clients. The report provides data about the aspects which drive the expansion of the global Digital Blood Pressure Monitors industry. The report has been segmented based on different categories, such as product type, application, end-user, and region.

The research includes the key strategic developments of the industry, agreements, new product launches, collaborations, partnerships, joint ventures, and regional growth of the key competitors functioning in the domain on a global and regional scale.

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□ The report further explores the key business players along with their in-depth profiling:



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## MARKET RESEARCH REPORTS

BY 2025 - 2032

- ◆ Technology Outlook
- ◆ Regional Outlook
- ◆ Industry Dynamics
- ◆ Competative Landscape
- ◆ Key Opportunities

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Digital Blood Pressure Monitors Market Size



- Omron Healthcare
- Withings
- Panasonic Corporation
- A&D Medical
- Beurer
- Welch Allyn
- Philips Healthcare
- Nipro Corporation
- Hypertension Diagnostics Inc.
- Tensoval
- Bosch + Siemens Home Appliances
- Citizen Systems Japan
- Microlife Corporation
- Sana Health
- Roche Diagnostics

Detailed Segmentation and Classification of the report (Market Size and Forecast - 2032, Y-o-Y growth rate, and CAGR):

- By Device Type: Arm Monitors (Standard Upper Arm Monitors, Compact/Mid-Upper Arm Monitors), Wrist-cuff monitors, Finger monitors, Ambulatory BP monitors (ABPM, 24-hour), and Wearable cuffless BP devices (Patches and Smartwatch)
- By Technology: Fully automatic, Semi-automatic, Smart/AI-enabled Blood Pressure Monitors, Wireless/Connected Monitors (Bluetooth/Wi-Fi), and Cloud-integrated Remote Monitoring Devices
- By Connectivity: Non-connected, Bluetooth, Wi-Fi, Cellular/LTE, and USB/wired transfer
- By Cuff Type: Standard Cuff, Small Cuff, Large Cuff, and Cuff-less Monitors
- By Measurement Mode: Single-point Digital Monitors and Continuous/Real-time Blood Pressure Monitors
- By Application: Hypertension Monitoring, Hypotension Detection, Pregnancy-related Blood Pressure Monitoring, Cardiovascular Disease Management, and Other (Routine Health Assessment)
- By End User: Hospitals and Clinics, Ambulatory Surgical Centers, Homecare Settings, Long-term care/nursing homes, Fitness and Wellness Centers, and Research and Academic Institutions
- By Distribution Channel: Online and Offline

### Global Digital Blood Pressure Monitors Market Key Takeaways

According to Coherent Market Insights (CMI), the global digital blood pressure monitors market size is expected to nearly double, increasing from USD 1.74 Bn in 2025 to USD 3.37 Bn by 2032.

Global digital blood pressure monitor demand is projected to increase at a CAGR of 9.9% from



2025 to 2032.

Digital arm blood pressure monitors remain the top-selling device type, accounting for a market revenue share of 59.7% in 2025.

Based on technology, fully automatic blood pressure monitors segment is slated to dominate the market with a share of 43.3% in 2025.

In terms of connectivity, non-connected segment is anticipated to account for 34.3% of the global digital blood pressure monitors market share in 2025.

North America is projected to lead the global digital blood pressure monitors industry with a share of 40.5% in 2025, owing to rising demand for home healthcare devices and an increase in FDA-approved digital blood pressure monitors.

Asia Pacific, with a market share of 23.4% in 2025, is poised to emerge as a highly lucrative pocket for digital blood pressure monitor manufacturers. This is mostly due to rising patent pool, growing health awareness, and growing demand for affordable digital blood pressure monitors.

#### Rising Incidence of Hypertension and Cardiovascular Disease Fueling Market Growth

Coherent Market Insights' latest digital blood pressure monitors market analysis offers insights into key factors driving industry growth. These include rising prevalence of hypertension and cardiovascular diseases, increasing geriatric population, surging popularity of wearable BP monitoring devices, shift towards home healthcare, and advancements in blood pressure monitoring technologies.

High blood pressure, also known as hypertension, is a major global health concern and a key risk factor for various heart diseases. According to the World Health Organisation (WHO), around 1.4 billion people globally aged between 30 and 79 had hypertension in 2024. This escalating hypertension burden is fueling demand for digital blood pressure monitors.

Rising cases of hypertension and hypotension are prompting people to continuously monitor their blood pressure levels. This trend is expected to boost sales of digital blood pressure monitors as they are widely employed to measure blood pressure levels. Digital blood pressure monitors are becoming essential tools for the control and management of hypertension and cardiovascular diseases. They are widely used to detect blood flow and automatically measure blood pressure.

#### High Costs and Use of Traditional Devices Limiting Market Growth

The global digital blood pressure monitors market outlook indicates strong futuristic growth, owing to rising cases of hypertension and growing need for user-friendly blood pressure



monitors. However, high cost of cutting-edge digital blood pressure monitoring solutions, such as smart blood pressure monitors, and continued reliance on traditional devices might slow down growth of the automatic blood pressure monitor market during the forecast period.

Advanced digital BP monitors, especially those with smart features like connectivity, telehealth integration, and AI, are quite expensive. This makes them less accessible for consumers, particularly in low- and middle-income regions, thereby reducing overall digital blood pressure monitors market demand.

Traditional manual BP monitors (sphygmomanometers) remain widely used and trusted, especially in clinical settings. Many healthcare providers and other users prefer them over digital blood pressure monitoring devices due to familiarity, reliability, and cost-effectiveness. This could limit usage of advanced home digital BP monitors in the coming years.

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### Rise of Home Healthcare Creating Growth Opportunities

Rising shift towards home healthcare is creating lucrative growth opportunities for manufacturers of digital blood pressure monitors. There is a shift towards home-based care in the contemporary world, with more and more individuals now preferring to check their blood pressure at home rather than visit clinics regularly. This trend is expected to boost sales of digital blood pressure monitoring during the forecast period.

### Emerging Digital Blood Pressure Monitors Market Trends

Growing self-monitoring culture is a key growth-shaping trend in the digital blood pressure monitors market. There is rising awareness about preventive healthcare and the benefits of regular monitoring. Many individuals now prefer to check and monitor their blood pressure at home. This trend is encouraging adoption of automatic blood pressure monitors.

Shift from traditional blood pressure monitoring devices to digital ones is boosting the digital blood pressure monitors market value. Users are changing their preference from traditional sphygmomanometers to digital solutions because of their portability, ease of use, and readability.

Increasing adoption in telehealth and remote patient management is set to boost digital blood pressure monitors market growth during the forecast period. Wireless blood pressure monitors are increasingly being used in telemedicine setups, allowing healthcare providers to monitor patients remotely.

Advancement in blood pressure monitoring technology is supporting market expansion. Modern



digital blood pressure monitors are increasingly integrated with technologies like Bluetooth, smartphone apps, cloud based data storage, and AI enabled analytics. This is making them more user-friendly and versatile.

Wearable and portable formats, including wrist blood pressure monitors, wearable blood pressure monitors, and cuffless blood pressure monitoring devices, are making BP tracking easier, even for people on the move. Companies are introducing these novel solutions to meet evolving needs of customers. For instance, Skylabs recently launched CART BP, a consumer-grade ring-type blood-pressure monitor.

□ Regional Analysis, the major regions covered in the report are:

The report provides a detailed overview of the business with both qualitative and quantitative information. It provides scope and forecast of the global Digital Blood Pressure Monitors Market based on various segments. Declare five major regions:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, United Kingdom, and the Rest of Europe)
- Asia-Pacific (Japan, Korea, India, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and the Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Egypt, and the Rest of the Middle East & Africa)

□ Key Reasons for Buying the Global Digital Blood Pressure Monitors Report:

- Comprehensive analysis of the changing competitive landscape
- Assists in decision-making processes for the businesses along with detailed strategic planning methodologies
- The report offers forecast data and an assessment of the Global Digital Blood Pressure Monitors Industry
- Helps in understanding the key product segments and their estimated growth rate
- In-depth analysis of market drivers, restraints, trends, and opportunities
- Extensive profiling of the key stakeholders of the business sphere
- Detailed analysis of the factors influencing the growth of the Global Digital Blood Pressure Monitors Industry

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□ The report answers questions such as:

- What is the market size and forecast of the global Digital Blood Pressure Monitors Market?
- Which are the products/segments/applications/areas to invest in over the forecast period in the Industry?



- What is the competitive strategic window for opportunities in the market?
- What are the technology trends and regulatory frameworks in the Digital Blood Pressure Monitors Market?

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Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

#### About CMI:

Coherent Market Insights leads into data and analytics, audience measurement, consumer behaviors, and market trend analysis. From shorter dispatch to in-depth insights, CMI has excelled in offering research, analytics, and consumer-focused shifts for nearly a decade. With cutting-edge syndicated tools and custom-made research services, we empower businesses to move in the direction of growth. We are multifunctional in our work scope and have 450+ seasoned consultants, analysts, and researchers across 26+ industries spread out in 32+ countries.

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