

Cashmere Hair Launches Digital Gift Cards for the Holiday Season

Cashmere Hair launches digital holiday gift cards, letting customers give flexible, luxurious gifts this season

LOS ANGELES, CA, ROMANIA, December 5, 2025 /EINPresswire.com/ -- Cashmere Hair, a premium provider of 100% human hair extensions, has launched digital holiday gift cards just in time for the winter season, giving customers a convenient and flexible way to treat friends, family, or colleagues to unique and trendy presents.



Rachel Koren wearing Cashmere Hair extensions

The new [gift card feature](#) allows recipients to choose from a wide selection of products, including clip-ins, wefts, and other hair extension styles, offering the freedom to personalize their

experience. Available in multiple denominations, the cards can be redeemed online for any product on Cashmere Hair's website.

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Today, time is more and more limited, and many people either rush or postpone holiday shopping until the last minute. Our digital gift cards offer a way to give a luxurious present without stress”

Rachel Koren

“Today, time is more and more limited, and many people either rush or postpone holiday shopping until the last minute,” said Rachel Koren, CEO and co-founder of Cashmere Hair. “Our [digital gift cards](#) offer a convenient way to give a thoughtful, luxurious present without the stress of choosing size, color, or style, letting recipients select exactly what they want.”

Cashmere Hair's digital gift cards reflect a growing trend in the beauty and fashion industries: giving experience-oriented, customizable gifts rather than standard products. According to recent consumer reports, beauty and self-care gifts are among the top categories for holiday spending, with digital gift cards increasingly preferred by busy shoppers seeking convenience and personalization.

The gift card launch also coincides with the brand's focus on safe, high-quality, ethically sourced hair. Each extension is crafted from 100% Remy human hair and undergoes careful quality checks to ensure durability, natural look, and comfort.

The cards are available for purchase now on the [Cashmere Hair website](#) and can be delivered digitally, making them a timely option for last-minute holiday shoppers or for those looking to give a luxurious, thoughtful present.

By offering flexible gifting options and high-quality products, Cashmere Hair aims to make the holiday season easier and more enjoyable for both gift-givers and recipients.

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Megan Moroney wearing Cashmere Hair



Cashmere Hair Extensions

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