


New Data Shows Growing Consumer Shift Toward At-Home Car Care Solutions

Veteran Owned Produxal is an all-in-one detail spray that cleans, protects and shines your vehicle in under 15 minutes and lasts for months.

MD, UNITED STATES, December 3, 2025 /EINPresswire.com/ -- A recent increase in consumer interest in at-home car care products is drawing attention from automotive industry observers, who note that simple, single-step detailing solutions are becoming more widely adopted. Among these products is Produxal, a U.S.-manufactured [all-in-one detailing spray](#) that has experienced a rise in customer usage as drivers look for faster and more convenient ways to maintain vehicle appearance.

Industry professionals report that more vehicle owners are choosing [do-it-yourself](#) options due to scheduling convenience, cost considerations, and advancements in protective coating technology. This trend reflects a broader movement toward products designed for quick application without specialized equipment.

"The at-home detailing segment has expanded over the past several years," said a Produxal spokesperson. "Consumers are showing increased interest in products that fit into busy schedules and simplify routine maintenance."



DETAILING SIMPLIFIED

One simple spray application provides 6 months of durable, all-in-one protection.

[Simplify your Detailing with One Product](#)

“

“Consumers are showing increased interest in products that fit into busy schedules and simplify routine maintenance.”

Taylor F.

Shifts in Consumer Behavior

Drivers cite several reasons for adopting at-home maintenance products:

The desire for shorter maintenance time commitments

Increased availability of [multi-purpose detailing solutions](#)

A preference for maintaining vehicles at home rather than scheduling appointments

New formulations designed to provide surface protection for extended periods

About Produx

Produsa is a U.S.-based developer of surface-care products, including its all-in-one detailing spray formulated to clean, protect, and enhance a vehicle's exterior. The company focuses on creating solutions that can be used by both car enthusiasts and everyday drivers.

For more information, visit www.produx.com

Taylor Fain

Produsa

hello@produsa.com

Visit us on social media:

[Facebook](#)

[YouTube](#)

[TikTok](#)



DIY car detailing in 15 minutes



Over 150,000 car owners trust Produx

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.