

Zepama, the latest Civic Media and live city awareness platform, launches early access trial experience worldwide

Zepama early access is out right now. Red Flag alerts, safety points & nearby updates already flowing in. Join Gen Z's, Papa's & Mama's creating safer streets.

ABUJA, FCT, NIGERIA, November 28, 2025 /EINPresswire.com/ -- [Zepama](https://www.zepama.io), the latest civic media ecosystem and live city awareness platform, has launched its early access trial experience available worldwide. With the platform, people can get the best way to stay safe, explore available opportunities, and connect with their neighbors through movement.

The acronym, in full, means Gen Zs, Papas, and Mamas.

At the center of Zepama exists a vibrant, crowd-sourced flagging system. This enables individuals to relay what they spot in mere seconds:

Red Flags: Indicates risks and unsafe conditions

Purple Flags: offer opportunities, deals, jobs, and local information

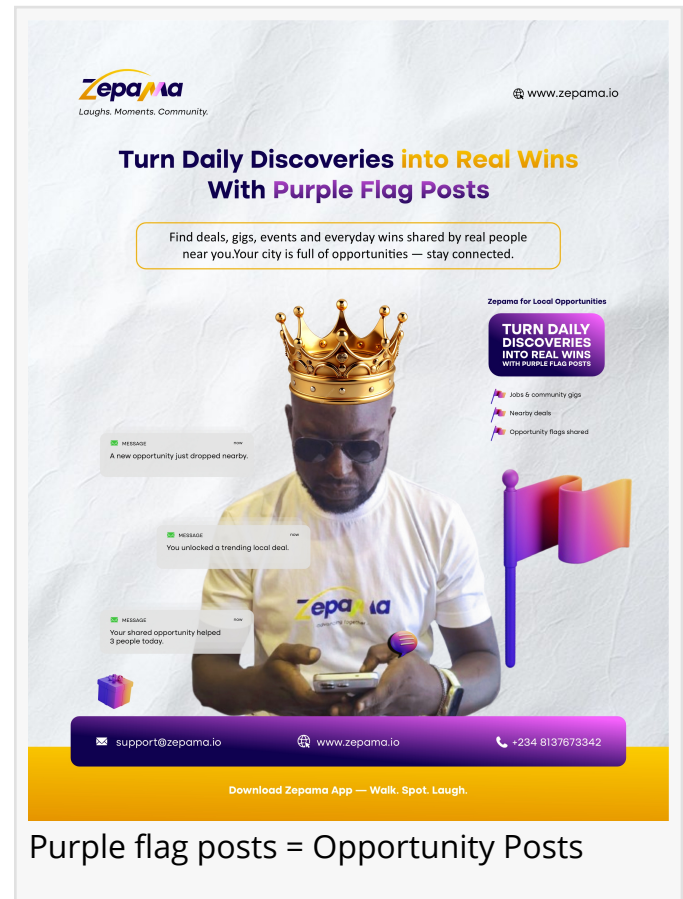
White Flags: capturing fun city memories and everyday city life

A New Habit the World Needed

"Zepama provides an easy-to-use loop that enables everyday activity to become real-time civic data, and the first step in

See □ Tap □ Post □ Share □ React □ Progress □ Repeat

While walking, the users become aware of their environment, touch to post the flag, share with the community, receive reactions, and help save others from danger, show someone an



The image displays the Zepama app interface. At the top, the Zepama logo is visible with the tagline "Laughs. Moments. Community." and the website "www.zepama.io". The main heading reads "Turn Daily Discoveries into Real Wins With Purple Flag Posts". Below this, a message states: "Find deals, gigs, events and everyday wins shared by real people near you. Your city is full of opportunities — stay connected." The central part of the interface features a man wearing a gold crown and sunglasses, holding a smartphone. To his left, there are three notification bubbles: "MESSAGE: A new opportunity just dropped nearby.", "MESSAGE: You unlocked a trending local deal.", and "MESSAGE: Your shared opportunity helped 3 people today." To his right, there is a section titled "Zepama for Local Opportunities" with a button "TURN DAILY DISCOVERIES INTO REAL WINS WITH PURPLE FLAG POSTS" and a list of categories: "Jobs & community gigs", "Nearby deals", and "Opportunity flags shared". At the bottom, there is a purple bar with contact information: "support@zepama.io", "www.zepama.io", and "+234 8137673342". Below this bar, it says "Download Zepama App — Walk. Spot. Laugh." The bottom of the image has a yellow bar with the text "Purple flag posts = Opportunity Posts".

opportunity or make someone laugh while we all progress. This makes walking becomes a potent instrument in the civic field.

"Every city needs better real-time awareness," says Adedoyin Adesida, the founder of Zepama. "People want to know what's safe, what's happening, what's interesting, and where the opportunities are. Zepama brings clarity through the power of community, one tap at a time."

Co-walk events are also supported by Zepama, promoting safe group walking, neighborhood discovery, wellness activities, and social connections.

A Global Platform with African Roots

Instagram = infinite entertainment
Zepama = local intelligence + civic utility + fun + movement
And that is our ADVANTAGE

"Zepama began in Africa, but the mission and the product itself are universal"

"Safety, awareness, and community are important all over the world," Adesida goes on. "No matter where you are, whether it is in Lagos, in Nairobi, in Mumbai, in London, in New York, people need a real-time perspective on what is happening in their surroundings. That was the reason why Zepama was designed "Zepama combines citizen alertness, opportunities, culture, events, and walking intelligence, making our startup a novel platform supporting a worldwide movement."

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Zepama
Laughs. Moments. Community.

www.zepama.io

**Turn Daily Laughs into Shared Joy
With White Flag Posts**

Share the funny things you spot while moving through your city.
It's everyday comedy powered by real people.

Zepama for Funny Moments
BRING HUMOR TO EVERYDAY MOTION. CAPTURE THE FUNNY MOMENTS AROUND YOU.

- LOLA & funny scenes
- Comic flags shared
- Viral street moments

MESSAGE: Someone just shared a hilarious street moment!

MESSAGE: Your LOL Spot just got to reactions.

MESSAGE: New comic flag trending nearby.

Zepaview.live

support@zepama.io | www.zepama.io | +234 8137673342

Download Zepama App — Walk. Spot. Laugh.

Zepama
Order. Safety. Awareness.

www.zepama.io

**Bring Safety to Everyday Motion.
Stay Alert With Real-Time Red Flag posts**

See and share real-time hazards in your environment. From dangerous spots to broken infrastructure — stay informed and stay safe.

AVOID HERE

Zepama for Civic Safety
TURN DAILY MOVEMENT INTO A SAFER COMMUNITY WITH RED FLAG POSTS

- Hazard alerts
- Danger zones mapped
- Safety flags shared

MESSAGE: New hazard flagged 50m from your route.

MESSAGE: You helped alert 120 people today.

MESSAGE: A dangerous zone ahead — rerouting recommended

support@zepama.io | www.zepama.io | +234 8137673342

Download Zepama App — Walk. Spot. Laugh.

White flag posts = Hilarious Posts

Red flag posts = Hazard Posts

Zepama is a global civic media platform built around five universal behaviors: spotting hazards,

discovering opportunities, sharing cultural moments, logging movement, and joining local events. Together, these actions create a real-time community map that helps people stay safe, connected, and aware in any city they move through.

The Collective Power Model

The more people walk, report, and contribute, the stronger the network becomes, forming Africa's first people-driven urban intelligence system.

Early Validation & Momentum

Zepama has already:

- been recognized as one of the top startup initiatives in Ondo State
- received a Government of Ondo State innovation grant
- secured early testers across multiple cities
- built interest from NGOs and civic partners
- begun partnership conversations with state agencies and private-sector community programs

The platform is now preparing for nationwide expansion and investor onboarding.

[Register](#) and [download](#) now. People are part of the reverse integration in the tech space.

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