

Wagon Remodeling by Taichi Hirata Wins Silver in A' Social Design Awards

Taichi Hirata's Innovative Food Van Design Recognized for Excellence in Social Design by International Jury

COMO, CO, ITALY, November 24, 2025 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of design, has announced <u>Taichi Hirata</u>'s "Wagon Remodeling" as the Silver winner in the <u>Social</u> Design category. This prestigious recognition highlights the significance of Wagon Remodeling within the social design industry, positioning it as an outstanding example of innovative and impactful design.

Wagon Remodeling's success in the A' Social <u>Design Awards</u> demonstrates its relevance to current trends and needs within the social design industry. The



design aligns with industry standards and practices while offering practical benefits for users, the industry, and other stakeholders. Its recognition serves as an inspiration for designers and brands to prioritize social impact and innovation in their work.

Taichi Hirata's Wagon Remodeling reimagines the traditional Japanese stone-roasted sweet potato food wagon through a contemporary design approach. The design integrates diagonal elements that complement Kyoto's cityscape, creating a harmonious figure-ground relationship. The warm, soft orange light emanating from the wagon evokes nostalgia and a sense of comfort, making it a welcoming presence in various urban settings.

The Silver A' Social Design Award recognition for Wagon Remodeling has the potential to inspire future projects and directions within Taichi Hirata's brand. This achievement serves as motivation for the design team to continue striving for excellence and innovation, pushing the boundaries

of social design while maintaining a strong connection to cultural heritage and human experience.

Wagon Remodeling was designed by Taichi Hirata, who collaborated with skilled carpenters for the wooden framing and waterproofing and painting specialists for the FRP membrane surface finishing. This architectural approach, combined with the team's expertise, ensured high quality while optimizing costs through trusted partnerships.

Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=165779

About Taichi Hirata

Taichi Hirata is an accomplished architect and designer based in Kyoto, Japan. Through his studio, Studio tata, Hirata has developed a diverse portfolio of projects ranging from residential designs and apartment renovations to offices, restaurants, mobile retail solutions, and furniture. By collaborating closely with architects, artists, and craftsmen, Hirata creates spaces that harmonize functionality with a deep resonance to their surroundings, enriching living environments and offering both harmony and inspiration.

About Studio Tata

Studio tata is a Kyoto-based architecture and design firm that specializes in a wide range of projects, from private residences and apartment renovations to offices, restaurants, mobile retail solutions, and furniture. The studio's design approach integrates functionality with a refined sensitivity to form, materials, and context. Through close collaborations with architects, artists, and craftsmen, Studio tata addresses both explicit requirements and often-unspoken needs, resulting in spaces that quietly resonate with their surroundings and the people who experience them.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation in their respective fields. Recipients of this award are acknowledged for their contributions to raising industry standards and advancing design practices through their highly functional and aesthetically pleasing creations. The Silver A' Design Award is granted to designs that incorporate original innovations, elicit positive emotional responses, and make a notable impact on improving everyday life. The selection process involves blind peer review by an expert jury panel based on pre-established evaluation criteria, ensuring the recognition of truly exceptional works.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to create a better world through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact society. The competition welcomes entries

from all industries and countries, providing a global platform to showcase creativity and gain deserved recognition. By celebrating remarkable achievements and showcasing pioneering designs, the A' Design Award drives the cycle of inspiration and advancement in the design community. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at https://socialdesignaward.com

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