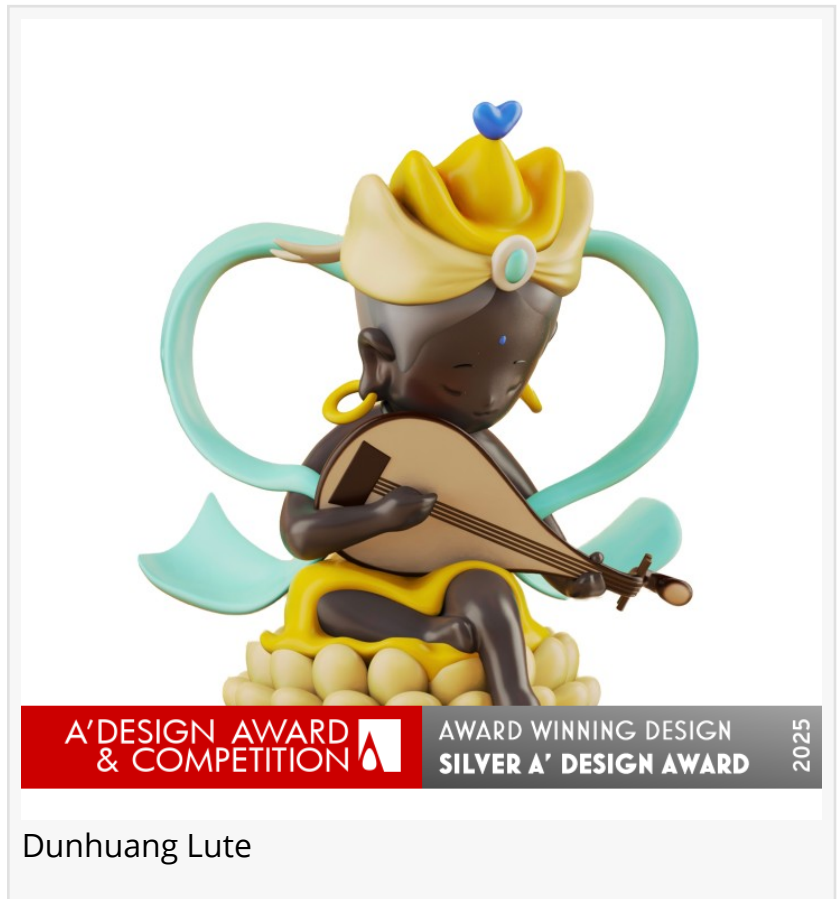


Dunhuang Lute by Xinming Liu Wins Silver in A' Toy, Game and Hobby Industry Awards

Innovative Toy Design Blends Traditional Chinese Elements with Modern Aesthetics, Offering an Engaging Educational Approach to History and Culture

COMO, CO, ITALY, November 20, 2025 /EINPresswire.com/ -- The highly respected A' Design Award and Competition has announced Dunhuang Lute by [Xinming Liu](#) as a Silver winner in the Toys, Games and Hobby Products Design category. This prestigious recognition highlights the exceptional design and innovation of Dunhuang Lute, showcasing its significance within the [toy](#) industry and the field of design. The A' Design Award is a well-recognized international award that celebrates excellence in design across various disciplines.



Dunhuang Lute's innovative design approach, blending traditional Chinese elements with modern aesthetics, aligns perfectly with the current trends and needs within the toy industry. By offering an engaging and educational way to explore Chinese history and culture, this award-winning design appeals to both younger audiences and their parents, who value toys that combine entertainment with learning. Dunhuang Lute's success in the A' Toy, Game and Hobby Industry Awards demonstrates its relevance and potential impact on the market.

Inspired by the ancient murals of Dunhuang, Xinming Liu's design masterfully integrates illustrated books and toys to convey the depth and richness of Chinese history. The character designs, based on sculptures from different dynasties, faithfully capture the distinct facial features and attire of each era while avoiding modern toy trends. Dunhuang Lute's unique approach to storytelling and its meticulous attention to historical accuracy set it apart from competitors in the market.

Winning the Silver A' Design Award in the Toys, Games and Hobby Products Design category serves as a strong motivation for Xinming Liu and the Lumi Design team to continue pushing the boundaries of design excellence. This recognition is expected to inspire future projects that further explore the integration of traditional cultural elements with contemporary design, fostering a deeper appreciation for Chinese heritage among younger generations. Dunhuang Lute's success may also influence industry standards, encouraging more designers to create toys that prioritize educational value and cultural authenticity.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=166915>

About Lumi Design

Lumi Design is a creative studio focused on cross-cultural communication. We blend traditional Chinese design elements with Western commercial design principles, aiming to reintroduce ancient wisdom and aesthetics to enrich contemporary society. Through innovative design concepts and unique visual language, we infuse new cultural meaning and market value into brands, products, and projects, fostering exchange and mutual appreciation between Eastern and Western cultures. Lumi Design brings sophisticated, modern, and historically resonant design styles to our clients, helping brands stand out in the globalized marketplace.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation in the Toys, Games and Hobby Products Design category. Recipients of this award are acknowledged for their significant contributions to advancing industry standards and pushing the boundaries of toy design. The selection process is rigorous, with entries undergoing blind peer review by an expert jury panel based on pre-established evaluation criteria. These criteria include innovation, user engagement, safety, educational value, aesthetics, durability, playability, cultural relevance, sustainability, inclusivity, age appropriateness, market potential, creativity, functionality, emotional connection, social impact, adaptability to trends, packaging design, value for money, and ease of manufacturing. The Silver A' Design Award is a mark of exceptional design that benefits both users and the industry as a whole.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting outstanding design since 2008. Open to entries from all countries and organized across multiple industries, the A' Design Award aims to identify, acknowledge, and promote the world's best designs, designers, and design-oriented companies. The competition is judged by a diverse, expert jury panel consisting of design professionals, industry leaders, academics, and journalists. By participating in the A' Toy, Game and Hobby Industry Awards, entrants gain global recognition for their design excellence and contribute to advancing the industry through innovation and creativity. The ultimate goal of the A' Design Award is to create a better world through the power of exceptional design, inspiring and motivating designers and brands to

develop products and projects that positively impact society. To learn more about the A' [Design Awards](#), explore the jury members, view past laureates, and participate with your own projects, please visit: <https://toy-awards.com>

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