

Inclusion Meets Innovation: How a Virtual Roller Rink Is Redefining Events for Neurodivergent Communities

Virtual Reality venue blending sensoryconscious design, accessibility, and imagination to create truly inclusive experiences.

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-- An estimated one in five people
worldwide are neurodivergent—yet too
often, their environments are built for
someone else. From classrooms to
boardrooms, the systems shaping daily
life still miss the strengths they could
amplify. Ferry Godmother Productions
is reframing that reality through

Networking and creativity come alive in the Ferry Godmother VIP lounge — a space built for collaboration, community, and connection.

technology that unites inclusion, imagination, and innovation.

Yet many schools, workplaces, and event venues remain tuned to limitations, not capacities.



This is not just another venue, It's a bridge between technology, culture, and accessibility. Organizations conserve resources, cultivate belonging, and express values-driven leadership in one space."

Aquanetta "FerryGodmother"
Wright

Ferry Godmother Productions addresses that gap with the launch of the <u>Ferry Godmother Roller Rink</u>, a custom virtual venue designed to support neurodivergent attendees while giving organizations a flexible, immersive space for events, gatherings, and cultural experiences.

Accessible via headset or desktop, the Ferry Godmother Roller Rink fuses nostalgic roller-skate aesthetics with professional event functionality. It supports customizable branding, breakout rooms, main-stage areas, and networking zones, allowing hosts to replicate many features of a physical venue while reaching global audiences. U.S. companies spend hundreds of billions

annually on meetings and events, and virtual venues can cut travel, lodging, and facility costs

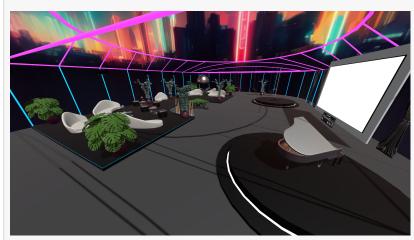
while advancing accessibility and sustainability goals.

Accessibility as Innovation
According to the U.S. Centers for
Disease Control and Prevention (CDC),
autism affects roughly 3.2% of children
aged eight, while ADHD remains one of
the most common
neurodevelopmental conditions
nationwide. Studies also show that
between 30% and 40% of
neurodivergent adults are unemployed
— rates significantly higher than the
general population. Researchers have
repeatedly found that inclusive
workplaces drive innovation,
productivity, and retention.

To support a broad spectrum of needs, the Ferry Godmother Roller Rink includes features such as adjustable audio levels per user, a "quiet room" with calming visuals like an animated aquarium, and calming supports such as fidget tools and visual aids. The environment reduces travel and mobility barriers while preserving real-time interaction.



Guests enjoy conversation inside the world's first virtual roller rink, blending inclusive design with immersive social experiences.



Inside the Ferry Godmother Roller Rink's futuristic virtual event space — where art, innovation, and accessibility redefine how people connect and celebrate in virtual reality.

Inside the Virtual Rink: Where Inclusion Meets Design

To enrich the event experience, the venue offers features like:

- *An arcade and lounge area for casual interaction
- *Rotating digital gallery (River Art Emporium) showcasing community and cultural works
- *Central aquarium installation as visual anchor
- *Virtual food-court style lounge for flexible mingling
- *VIP loft for more intimate or private sessions

These elements strike a balance: functional for business or nonprofit use, while also culturally resonant and sensory-aware.

The Ferry Godmother Roller Rink is suited for a wide range of formats: corporate conferences, global town halls, investor forums, product launches, and nonprofit convening. Virtual event strategies are increasingly being adopted as long-term components of organizational planning.

For organizations, this platform enables a fusion of efficiency and engagement, enhances accessibility for neurodivergent attendees, and signals commitment to equity and innovation. In environments where diversity, equity, and inclusion gain increasing priority, choosing the Ferry Godmother Roller Rink can reflect both vision and integrity.

About Ferry Godmother Productions

As remote work and digital inclusion reshape how people gather, Ferry Godmother Productions stands at the intersection of technology, culture, and accessibility. Based in New York, the company develops immersive virtual environments that merge professional functionality with art and empathy. Its latest innovation—the Ferry Godmother Roller Rink—transforms event hosting by combining sensory-conscious design with nostalgic creativity, offering organizations, nonprofits, and cultural institutions a globally accessible space that celebrates inclusion and imagination.

Learn more at <u>www.FerryGodmother.com</u> or on social media <u>Bluesky</u>.

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