

Optigy Launches New Website Showcasing Growth and Expanded Clinical Recruiting Capabilities

The site showcases the company's services and provides resources for healthcare organizations navigating today's critical staffing challenges

SARASOTA, FL, UNITED STATES, October 28, 2025 /EINPresswire.com/ -- [Optigy](#), a relationship-focused clinical recruiting firm, announces the launch of its new public website,

www.optigygroup.com. The site reflects

the company's rapid growth, expanded service offerings, and commitment to helping healthcare organizations solve critical staffing challenges with speed, scale, and precision.



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Our new website reflects both the growth we've achieved and the partnerships we're building for the future. Our mission is to help healthcare organizations succeed with the right talent strategies.”

Steve Anderson, CEO of Optigy

Founded with a mission to be all in for its partners, Optigy has quickly established itself as a trusted name in healthcare staffing. Over the last 18 months, the firm has partnered with more than 50 healthcare organizations nationwide and successfully placed hundreds of clinicians across a range of specialties. With demand for locum tenens coverage, direct hire support, and executive search services continuing to rise, the new site highlights Optigy's ability to deliver customized solutions for healthcare providers of all shapes and sizes.

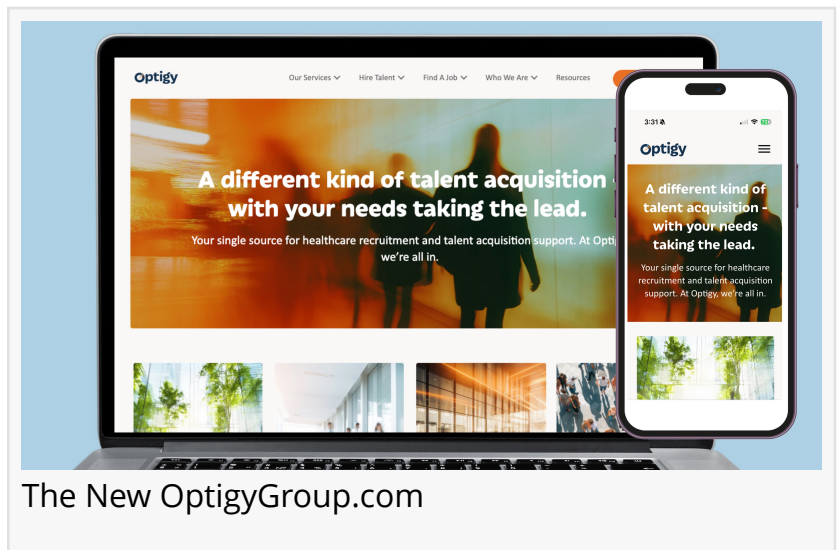
“Our new website reflects who we are today and where we're headed as a company,” said Steve Anderson, CEO of Optigy. “We're growing fast, but our focus remains the same; building long-term partnerships and delivering the talent solutions our healthcare partners need to thrive. This site gives us a stronger platform to share our story and make it easier for organizations and candidates to connect with us.”

The redesigned website was developed in collaboration with Staffing Future, a leading provider

of staffing and recruiting websites and digital solutions. Their expertise supported Optigy in building a modern, user-friendly platform that aligns with the firm's brand and future growth.

The new site features streamlined navigation, dedicated service pages for Recruitment Process Outsourcing (RPO), locum tenens coverage, direct hire, and executive search, and resources for healthcare leaders

seeking insight into the evolving staffing landscape. It also includes a fully-integrated job search for physicians, nurses, and other clinical professionals looking for their next role.



Optigy's launch comes at a pivotal time for the healthcare industry, as provider organizations face workforce shortages, rising costs, and growing patient demand. The firm's one-stop-shop, relationship-driven model offers a scalable alternative to transactional staffing, helping partners reduce hiring complexity while focusing on patient care.

About Optigy

Optigy is a relationship-focused clinical recruiting firm specializing in locum tenens coverage, recruitment process outsourcing, direct hire, and executive search. With deep expertise in healthcare staffing and a commitment to being all in for its partners, Optigy helps healthcare organizations build stronger teams, reduce hiring complexity, and achieve long-term success.

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