

Scoop Wholefoods Joins the GCC Menopause Summit 2025 to Support Women's Wellness in the Region

DUBAI, DUBAI, UNITED ARAB EMIRATES, October 21, 2025 /EINPresswire.com/ -- Scoop Wholefoods UAE is proud to announce its participation in the GCC Menopause Summit 2025, taking place on 23 October 2025 at the Jumeirah Beach Hotel, Dubai. The one-day event, running from 8:00 AM to 5:00 PM, will bring together more than 350 delegates including healthcare professionals, corporate leaders, and wellness advocates, all united in a mission to advance women's health and wellbeing across the GCC.

At the Summit, Scoop Wholefoods will host an interactive exhibition space showcasing its signature natural and zero-waste wellness products. Guests will have the opportunity to explore a curated selection of organic wholefoods, take part in live product demonstrations, and engage in hands-on experiences that celebrate conscious living.

The Scoop Wholefoods stand will feature:

- Live product sales throughout the event
- Konjac Body Sponges included in every attendee's goody bag, offering a natural, eco-friendly skincare treat ([French Red Clay variant](#))
- A raffle prize giveaway of a premium Scoop wellness hamper
- The engaging 'Scoop the Perfect 100g' challenge, where participants aim to scoop exactly 100 grams into a jar — with the winner receiving a curated Scoop wellness hamper

Iryna Nestsiarovich, Co-Founder of Scoop Wholefoods shared her enthusiasm by saying: "We are honoured to support the GCC Menopause Summit and to contribute to a conversation that matters deeply to so many women. Wellness is holistic - it's about what we eat, how we live and how we take care of ourselves through every stage of life."



Viktoria Pilinko, Co-founder of Scoop Wholefoods added, "Our mission has always been to make conscious living accessible and enjoyable for every family. This summit is an opportunity to connect, share and inspire - and to remind women that caring for their health and the planet can go hand in hand."

Since launching in Dubai, Scoop Wholefoods UAE has become a pioneer in sustainable retail across the region. Founded by best friends and former Google colleagues Iryna Nestsiarovich and Viktoria Pilinko, the brand introduced the GCC's first single-use-plastic-free, zero-waste wholefoods concept. Today, Scoop Wholefoods UAE offers more than 1,000 organic products, with 70% of which are certified Australian and continues to inspire mindful consumption through its scoop-your-own model. Beyond retail, Scoop actively partners with schools, corporates, and wellness communities to promote sustainable living as a daily practice and a shared responsibility.

For more information, visit www.scoopwholefoods.ae or follow @scoopwholefoods_ae on Instagram.

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About SCOOP Wholefoods

Scoop Wholefoods Dubai is a leading destination for organic, sustainable, and nutrient-rich foods, dedicated to promoting a healthier lifestyle through natural and ethically sourced products. Founded by Iryna Nestsiarovich and Viktoria Pilinko, the brand offers a carefully curated selection of wholefoods, superfoods and pantry essentials, free from artificial additives and preservatives. With a strong focus on wellness and sustainability, Scoop Wholefoods Dubai encourages mindful eating by providing bulk-buy options, plastic-free packaging and eco-friendly alternatives.

From organic grains and activated nuts to gut-friendly fermented foods and natural beauty products, the store is a one-stop shop for health-conscious consumers seeking clean, high-quality ingredients. Located in the heart of Dubai, Scoop Wholefoods is committed to supporting the community with educational workshops, expert guidance and a holistic approach to nutrition.

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