

Major League Volleyball Dallas Announces Official Team Name, Logo, and Home Court

MLV Dallas embarks on a new chapter as team officially becomes Dallas Pulse, revealing its new logo and confirming Comerica Center in Frisco as its home court.

FRISCO, TX, UNITED STATES, October 16, 2025 /EINPresswire.com/ -- MLV Dallas embarks on a

“

North Texas is one of the most passionate and competitive volleyball markets in the country. Our name represents the heart of the city and the tempo of the game.”

Grady Raskin

bold new chapter as the team officially becomes Dallas Pulse, revealing its dynamic new logo and confirming Comerica Center in Frisco as its home court. The announcement marks an exciting milestone as North Texas’ first women’s professional volleyball team prepares to debut in the upcoming 2026 season.

“North Texas is one of the most passionate and competitive volleyball markets in the country,” said [Grady Raskin](#), President and CEO of Dallas Pulse. “Our name represents the heart of the city and the tempo of the

game. We are bringing world-class volleyball to Dallas-Fort Worth – not only for the dedicated fans who already love the sport, but also for those who are about to experience just how thrilling and dynamic professional volleyball can be.”

Dallas-Fort Worth has long been a powerhouse for volleyball, producing elite athletes through nationally recognized club programs, championship high school teams and leading collegiate programs. Dallas Pulse brings to this thriving community and its fans and supporters a major league professional team to call their own.

Dallas Pulse joins [Major League Volleyball](#)’s mission to elevate women’s sports and deliver a fast-paced, fan-first professional sports experience. According to Deloitte’s 2025 Women in Sport report, women’s professional leagues are projected to surpass \$2 billion in global revenue by 2026 – spotlighting the rapid growth and investment momentum across the industry.

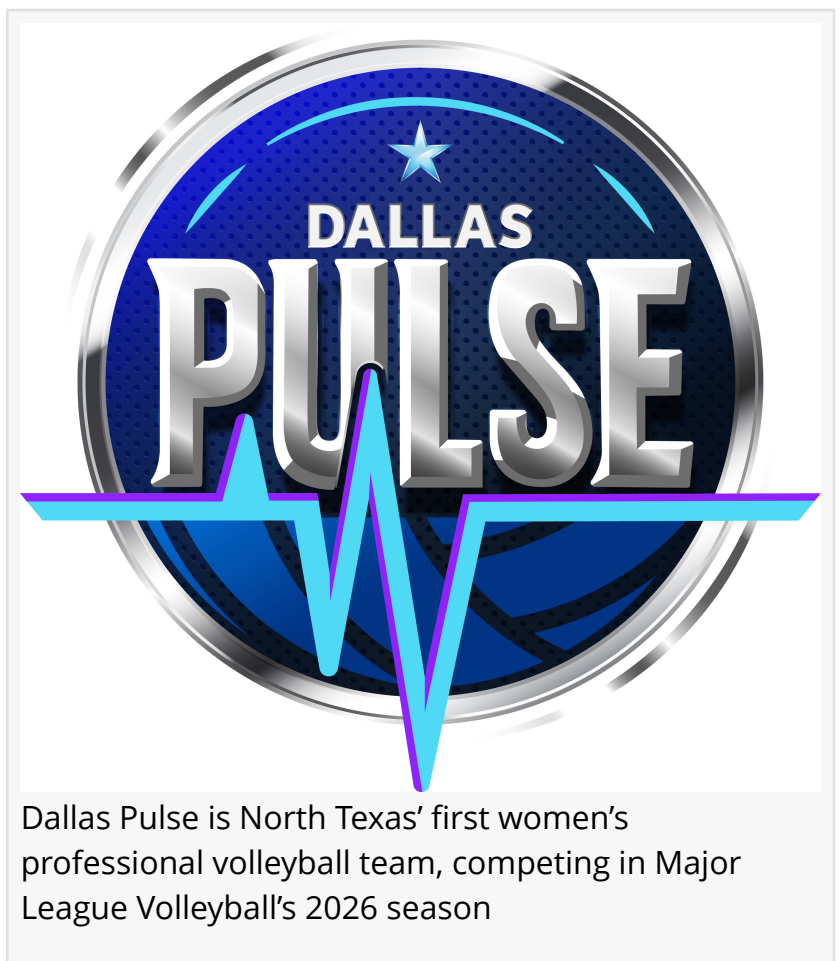
Deposits for season ticket holders will be available on the Dallas Pulse website beginning October 16 for home games at Comerica Center in Frisco.

The ownership group of Dallas Pulse features North Texas business leaders and entrepreneurs,

including several women owners, united by a shared commitment to empowering female athletes and expanding opportunities in professional sports.

Future announcements for Dallas Pulse include the 2026 season schedule and the date of the first collegiate draft for the team, which will bring additional top volleyball talent to North Texas.

Dallas Pulse is North Texas' first women's professional volleyball team, competing in Major League Volleyball's 2026 season. Based at Comerica Center in Frisco, Dallas Pulse echoes the energy, and heart of Dallas-Fort Worth – home to one of the nation's largest and most passionate volleyball communities. For more information about MLV Dallas, visit [DALLAS PULSE](#) or follow the team on social media channels at [dallaspulsevb](#).



Major League Volleyball, entering its third season, is the longest-running formal professional volleyball league for women in the United States. Designed to elevate the sport through world class competition, commercial innovation, and cultural relevance, MLV brings together elite athletes, visionary leadership, and global ambition. With alignment to USA Volleyball and a commitment to Olympic development, MLV serves as the premier pathway from professional play to the world stage.

Carolyn Alvey
Aardvark Communications
+1 972-423-4144

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/858515011>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.