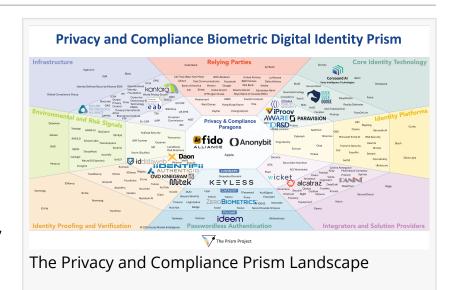


The Prism Project Celebrates Global Identity Leaders Driving Privacy, Compliance, and Trust in Digital Identity

Industry collaboration unites innovators across biometrics, AI, and digital identity to strengthen privacy-first ecosystems worldwide.

DENVER, CO, UNITED STATES, October 15, 2025 /EINPresswire.com/ -- The Prism Project, a leading market research and education initiative powered by Acuity Market Intelligence, today recognizes the sponsors whose vision and engagement shaped The Biometric Digital Identity Privacy and Compliance Prism Report.



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ecosystem—advancing secure, privacy-enhancing, and inclusive biometric digital-identity solutions," said Maxine Most, Founder of The Prism Project and Acuity Market Intelligence. "Their leadership demonstrates that privacy and compliance are not just regulatory checkboxes—but strategic imperatives that define the future of digital identity."

Recognizing the 2025 Privacy and Compliance Paragons At the heart of this year's research are the Privacy and Compliance Paragons—organizations whose commitment to privacy-first innovation sets the benchmark for the

entire industry.

Anonybit — Recognized for its groundbreaking decentralized biometrics architecture, this Privacy

and Compliance Paragon is highlighted in the report as "the embodiment of privacy-bydesign for the biometric age." Redefining what it means to protect identity data, "Anonybit's system decentralizes trust itself," the report notes. This privacy-first model exemplifies the future of compliant, human-centric digital identity.

FIDO Alliance— Celebrated as "the global standard-bearer for privacy-preserving authentication," This Privacy and Compliance Paragon leads the charge toward a passwordless future. Its open standards framework and secure, decentralized authentication approach, which ensures "the user remains the ultimate authenticator," has transformed the market landscape, enabling enterprises and governments worldwide to build digital ecosystems rooted in consent, control, and transparency.

"These two paragons exemplify the principles of trusted independence, innovation, and human-centric design that define The Prism Project," Most said. "They prove that it's possible to innovate boldly while keeping privacy at the core."

Sponsor Spotlights

Below are the organizations with featured profiles in the Privacy and Compliance Prism Report.

Alcatraz Al

Described as "locking up identity elements to protect privacy and secure compliance," this Solutions Provider Catalyst's privacy-first design delivers frictionless physical access control through its Rock platform using nonidentifying facial templates linked only to badge IDs.



North America has a fragmented data privacy landscape that shifts across its constituent countries and states. This patchwork has evolved from various regional and sector-specific regulations that, in more closely with GDPR

era, the United Kingdom was left to establish its own privacy law, aptly titled UK GDPR

international consensus of how identity elements should be protected.



Latin America & South America

Many Latin American and South American countries have data protection laws that were either inspired by GDPR or predate the landmark regulation and are being updated to include provisions for newer requirements Many countries are working towards regulatory harmony to ensure consistent requirements across regions.

Africa

Over 75% of countries in Africa have some kind of data protection law, and this number is rising. Marked by an emphasis on transparency, fairness, and data minimization, as well as end-user data rights, the data privacy laws in Africa face regional challenges, including resource constraints for enforcement. However, the growing ubiquity of these regula-tory frameworks demonstrates the significant global impact the GDPR has had.

Many Middle Eastern Countries have enacted GDPR inspired regulations that prioritize informed consent, data minimization, and security.

Privacy and Compliance Global Privacy **Regulation Map**

Aware

This Identity Proofing and Verification Luminary's adaptive authentication platform enables enterprises and governments to orchestrate secure, compliant user journeys that scale globally, embodying the principle that "privacy and performance are complementary, not competitive."

Daon

This Proofing and Verification Luminary's Identity continuity concept eliminates identity silos and weaves a persistent, privacy-protected credential through every customer touchpoint. "Daon's luxury-class facial recognition demonstrates that accuracy is privacy," the report observes—precision authentication reduces data exposure and bolsters user consent.

European Association for Biometrics (EAB)

Infrastructure Catalyst, EAB, operates at the intersection of policy and technology. The Association "mission-based identity leadership" unites public, private, and academic stakeholders to promote fairness, accessibility, and privacy in digital ID, ensuring "Europe remains the world capital of data privacy."

ID Dataweb

Featured for enabling "trusted, compliant data exchange," ID Dataweb's Attribute Exchange Network powers real-time identity and risk verification. This Identity Proofing and Verification Luminary's federated architecture minimizes data sharing while satisfying KYC, AML, and GDPR obligations: "ID Dataweb proves compliance can accelerate, not impede, digital trust."

iiDENTIFii

This Identity Proofing and Verification Luminary leverages advanced facial biometrics, certified liveness detection, and document verification to serve Africa's most diverse markets. "iiDENTIFii is closing the compliance gap in emerging economies by bringing world-class assurance to every user, everywhere."

Kantara Initiative

Cited as "the conscience of the identity industry," Kantara, an Infrastructure Catalyst, develops open standards and certification programs that unify privacy, interoperability, and assurance. Its Identity Assurance Framework and Privacy by Design credentials "translate regulation into implementation," guiding governments and vendors toward measurable trust.

Keyless

Recognized for merging biometrics with zero-knowledge cryptography, this Passwordless Authentication Luminary delivers secure, reliable authentication that keeps biometric data encrypted and distributed, proving that "zero knowledge can equal total assurance."

Mitek

Featured for "bringing integrity to the digital onboarding frontier," Mitek – an Identity Proofing

and Verification Luminary – combines document verification and facial biometrics with Al-driven fraud detection to balance security with ease of use, embodying the report's principle that "trusted verification is the first act of digital privacy."

OVD Kinegram

"The optical backbone of global trust," this Identity Proofing and Verification Luminary protects billions of credentials worldwide, merging aesthetic design with tamper-proof security. As digital and physical identity converge, OVD Kinegram's privacy-preserving embedded NFC document security "ensures every identity starts with integrity."

Secure Technology Alliance (STA)

Profiled as an Infrastructure Luminary, STA is "the forum where identity security meets policy and practice." By convening financial, governmental, and enterprise stakeholders, the Alliance promotes privacy-preserving credentialing and interoperability across the U.S. market.

ZeroBiometrics

The report designates ZeroBiometrics as a Passwordless Catalyst for innovation in tokenized biometric identity. Its distributed architecture transforms biometric templates into anonymous, non-reversible tokens, ensuring that "no personal data ever leaves the user's control."

Each of these organizations spans multiple continents and disciplines—Al and fraud prevention, biometrics, identity verification, secure credentialing, and standards development—reflecting the truly global nature of the biometric digital-identity community.

Championing a Collaborative Future

The 2025 sponsors' participation underscores the identity industry's growing alignment around privacy, compliance, and ethical innovation.

"Industry progress depends on collective accountability," Most said. "From Al-powered fraud detection to decentralized identity frameworks, these organizations are proving that privacy and innovation can—and must—evolve together."

Report Availability

The Privacy and Compliance Prism Report is a practical reference for executives, policymakers, security leaders, and technology providers seeking to build human-centric, privacy-forward digital identity systems. All Prism Reports are available for free download after a brief registration at: www.the-prism-project.com/prism-reports

About The Prism Project

The Prism Project (<u>www.the-prism-project.com</u>) is an independent research, analysis, and market-education platform powered by Acuity Market Intelligence. The initiative advances

understanding of biometric and digital-identity systems through vendor-neutral frameworks and actionable market insight.

About Acuity Market Intelligence

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Acuity Market Intelligence (www.acuitymi.com) is a global leader in biometrics, digital identity, and Al-driven fraud research. Acuity delivers proprietary forecasts, strategic guidance, and actionable insights to empower digital-identity stakeholders worldwide.

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