

Charleston Wrap Offers Over 2,500 Gift Ideas to Power School Fundraisers This Fall

WALTERBORO, SC, UNITED STATES, October 15, 2025 /EINPresswire.com/ -- As schools nationwide prepare for the fall fundraising season, Charleston Wrap has announced its largest-ever product lineup, featuring more than 2,500 exclusive items designed to help schools raise funds with ease. Known for blending convenience with quality, the company continues to

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*Mike Jackson, CEO of
Charleston Wrap*

expand its online fundraising platform, giving parents, teachers, and students access to one of the most comprehensive selections of home, gift, and lifestyle products in the fundraising industry.

Charleston Wrap’s programs are designed to make [school fundraisers](#) simple and engaging for families. Each campaign includes a professional online store where supporters can browse and purchase from a range of gift wrap, reusable totes, kitchenware, home décor, and gourmet treats, all from their phone or computer. Every order ships directly to supporters’ homes, reducing the need for volunteers to handle bulk deliveries or

payments.

The company’s [tote bag fundraiser](#) has become one of the most popular features of its program, offering a mix of over 300 high-quality and stylish designs. The bags serve as practical items for everyday use and appealing gift options, helping schools increase participation and average order size.

According to Mike Jackson, CEO of Charleston Wrap, this focus on variety and user experience reflects the evolution of modern fundraisers. “Today’s families expect a smooth, online shopping experience,” said Jackson. “By offering thousands of exclusive, retail-quality products and direct-to-home delivery, we make it easier for schools to raise money while giving families something they actually want to buy.”

Charleston Wrap’s fundraising programs also include tools that support organizers throughout the campaign. Each participating school receives a full sponsor portal with pre-made emails, social posts, and tracking dashboards to simplify promotion and communication. Students receive kickoff packets and reminder materials, while digital sharing links enable families to

connect with relatives and friends across the country.

The fall season remains the most active period for school fundraisers, and Charleston Wrap encourages schools to begin early, ideally within the first few weeks of the school year, to maximize participation. With thousands of gifting options for holidays, classroom projects, and extracurricular programs, the company's expanded fall catalog aims to make fundraising more profitable and less stressful for schools of all sizes.

About Charleston Wrap

Charleston Wrap is a U.S.-based fundraising company that partners with schools, PTAs, and community groups nationwide. The company provides semi-virtual and traditional fundraising programs featuring over 2,500 exclusive products, including gift wrap, home goods, totes, and gourmet foods. Each campaign includes online ordering, direct-to-home shipping, digital sharing tools, and consultant support designed to simplify fundraising and boost results.

Mike Jackson Jr.

Charleston Wrap

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