



Sandy Eggo SEO Names Scholar, Launches Local Support

Sandy Eggo SEO names Johan Balbuena Scholarship winner, creates pro bono program, and launches Día de los Vivos SEO with 20% donated to suicide prevention.

SAN DIEGO, CA, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- Sandy Eggo SEO



We will keep investing in people who lift others."

Pablo Villalpando

celebrated Hispanic Heritage Month by naming Johan Balbuena as the winner of the [Future Humanitarians Scholarship](#) and by launching two programs for the San Diego South Bay community.

Future Humanitarians Scholarship

Sandy Eggo SEO launched the \$1,000 scholarship in April for local students focused on social impact. Johan Balbuena, an Afro-Latina veteran, filmmaker, and activist from San Diego, was announced as the winner on September 15, 2025.

"We built Sandy Eggo SEO to serve neighbors first. Johan's drive for equity and community storytelling reflects the spirit of South Bay," said founder Pablo Villalpando.

[Websites for Changemakers](#)

Sandy Eggo SEO introduced a pro bono web development service for mission-driven organizations and individuals. The goal is simple. Help you present your work online with clarity and credibility. Eligible partners include local nonprofits, mutual aid groups, social impact clubs, and solo changemakers.

[Día de los Vivos Promo](#)

Sandy Eggo SEO launched a limited SEO promotion tied to charitable donations. Twenty percent of program revenue goes to suicide prevention organizations. The package includes strategy, implementation, and reporting. Additionally, expert mentorship and paid training are provided for underrepresented voices in the SEO industry.

Why this matters

South Bay students and mission-driven groups often lack budget for digital tools. Scholarships, pro bono websites, and low-cost SEO help remove barriers. Your work reaches more people. Your supporters find you faster. Your message grows.

About Sandy Eggo SEO

Sandy Eggo SEO is a South Bay San Diego consulting firm led by Pablo Villalpando. Services include SEO, content, and web design for small businesses and community leaders. The firm announced the Future Humanitarians Scholarship in April 2025 to support local students focused on social justice and humanitarian work.

For more information, visit SEOinSD.com.

Pablo A Villalpando

Sandy Eggo SEO

+1 858-707-5958

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/858003295>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.