

3 in 4 Australians Like Their Boss — New Research from GroupTogether ahead of Boss's Day

New research from GroupTogether finds 75.9% of Aussies like their boss, challenging the tired trope of the dreaded manager just in time for Boss's Day (16 Oct).

SYDNEY, NSW, AUSTRALIA, October 13, 2025 /EINPresswire.com/ -- New research from <u>GroupTogether</u>, the office gifting website, finds 75.9% of Australians say they like their boss, challenging the tired trope of the dreaded manager just in time for Boss's Day (it's 16 October 2025).

"I was surprised that three-quarters of Aussies like their boss; it proves the clichéd stereotype of people hating their boss is outdated", says Ali Linz, Co-Founder of GroupTogether.

The top reasons cited for why Australians like their boss are "They create a great team culture" (27.6%) and "They're a nice person" (23%).

Why Australians like their boss:

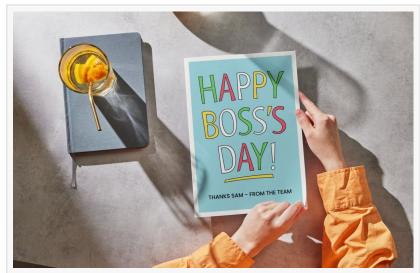
- They create a great team culture 27.6%
- They're a nice person 23%
- Give recognition & appreciation 13.4%
- Their skills & expertise 13.2%
- They encourage my development 12.5%



- Clear expectations & communication - 10.3%

"If you think your boss is doing a good job, Boss's Day is the perfect excuse to say thanks. You can use GroupTogether to get the whole team to sign a Boss's Day <u>card</u> - everyone adds messages, photos and GIFs online for a fun or heartfelt keepsake".

Why does it matter to organisations? Managers are the engagement lever. Gallup's 2025 State of the Workplace report finds a whopping 70% of a team's engagement level is down to the manager, making leadership quality



A colorful Boss's Day card created with GroupTogether – the easy way for teams to say thanks together.

the single biggest driver of how people feel and perform at work. When people rate their manager highly, organisations typically see higher engagement, better performance and lower turnover.

About the research

GroupTogether conducted two online surveys September 2025. Respondents were asked whether they liked their boss (1,260 respondents) and what they liked most about their boss (1,020 respondents). Full tables available on request.

About GroupTogether

GroupTogether lets teams create heartfelt group greeting cards online, you can even collect money for a gift. Perfect for Boss's Day, birthdays, farewells and more. No awkwardly chasing a card and envelope around the office. Thousands of card designs to personalise, unlimited messages, send digitally or download as a PDF to print. Trusted by 1M+ users.

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