

## Plant Extract Market Size to Reach USD 96.9 Bn by 2032 | Clean-Label, Sustainable, and Functional Extracts Driving

Plant Extract Market is projected to grow at a CAGR of 11.8 % through 2032. It was valued at USD 39.7 Bn in 2024 and is expected to become USD 96.90 Bn by 2032.

SAVANNAH, GA, UNITED STATES,
October 7, 2025 /EINPresswire.com/ -Explore the Global Plant Extract Market
2025–2032 — driven by demand for
clean-label, plant-based extracts in
nutraceuticals, functional foods, and
cosmetics. Learn about key players,
trends, and growth opportunities.



Plant Extract Market Overview:

Plant Extract Market is witnessing explosive growth, soaring from USD 39.7 Bn in 2024 to USD 96.9 Bn by 2032 at an 11.8% CAGR, driven by skyrocketing demand for clean-label, natural, and



Plant Extract Market is booming, driven by clean-label, natural, and sustainable extracts in nutraceuticals, functional foods, and cosmetics, unlocking high growth and premium opportunities."

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sustainable ingredients in nutraceuticals, functional foods, dietary supplements, and natural cosmetics. Post-COVID consumers increasingly prefer plant-based extracts for their antioxidant, anti-inflammatory, and antimicrobial properties, fueling industrial-scale production and unlocking premium growth opportunities. Key players like Givaudan, Sensient, ADM, INDENA, and Synthite, along with regional innovators, are leveraging R&D, advanced extraction technologies, and global expansion to capture market share, making the sector a hotbed for investment, innovation, and high returns.

Why Plant-Based Extracts Are Revolutionizing Nutraceuticals and Functional Foods: Unlocking

Explosive Growth in the Global Plant Extract Market

Consumers increasingly reject synthetic chemicals, driving demand for plant-based extracts in nutraceuticals, functional foods, dietary supplements, and wellness beverages. Over 44% of post-COVID consumers are embracing natural plant extracts for their antioxidant, anti-inflammatory, and antimicrobial properties, boosting industrial-scale production and creating new opportunities in food, beverage, and natural cosmetics.

By Product Type	Essential Oils Oleoresins & Flavonoids Phytomedicines
By Source	Leaves & Herbs Fruits/Flowers Spices & Vegetable
By Form	Dry Extracts Liquid Extracts
By Application	Food & beverages Cosmetics Pharmaceuticals Dietary Supplements Other
By Region	North America- United States, Canada, and Mexico Europe – UK, France, Germany, Italy, Spain, Sweden, Russia, and Rest of Europe Asia Pacific – China, South Korea, Japan, India, Australia, Indonesia, Philippines, Malaysia, Vietnam, Thailand, Rest of APAC Middle East and Africa - South Africa, GCC, Egypt, Nigeria, Rest of the Middle East and Africa

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From Wellness Beverages to Anti-Aging Skincare: What's Fueling the Global Plant Extract Market Boom

Global Plant Extract Market is surging as demand for functional foods, nutraceuticals, and natural cosmetics skyrockets. Wellness beverages, immune-boosting supplements, and phytomedicine-rich essential oils are driving this boom. The natural cosmetics sector is thriving with clean-label, sustainably sourced plant extracts, reshaping skincare, haircare, and anti-aging products, opening lucrative opportunities for manufacturers and innovators alike.

Raw Material Risks and High Standardization Costs: What's Holding Back the Global Plant Extract Market?

Plant Extract Market faces hurdles as raw material availability and high standardization costs threaten growth. Seasonal variations, climate change, and sourcing risks create supply chain volatility, while maintaining consistent quality, purity, and active compound concentration demands heavy investment in R&D, advanced analytics, and rigorous quality control. Manufacturers are advised to adopt sustainable sourcing strategies and innovative extraction technologies to ensure reliability and market resilience.

Essential Oils, Herbal Extracts, and Phytomedicines: Unleashing the Next Wave of Growth in the Global Plant Extract Market

Global Plant Extract Market is thriving, led by essential oils, oleoresins, flavonoids, and

phytomedicines. Alkaloids and carotenoids are emerging as high-value segments, offering anti-inflammatory and antioxidant benefits in nutraceuticals and functional foods. Essential oils dominate due to antimicrobial, anti-inflammatory, and aromatic properties, fueling demand in cosmetics, aromatherapy, food, and pharmaceuticals. Leaves and herbs, including green tea, neem, and mint, remain top sources for health supplements and natural cosmetics, while dried extracts lead for stability and convenience in nutraceuticals and functional beverages. High-demand extracts such as curcumin, ashwagandha, and ginseng are driving innovation across functional foods, dietary supplements, and wellness beverages.

Plant Extract Market Key Trends: Preventive Healthcare and Cutting-Edge Extraction Technologies

Preventive Healthcare: The growing focus on preventive healthcare is driving strong demand for plant-based extracts, herbal remedies, and natural therapies as alternatives to traditional medicine.

Technological Advancements: Innovative extraction technologies and advanced processing methods are improving the quality, potency, and diversity of plant-based extracts and formulations.

Key Developments in the Global Plant Extract Market: Sensient's R&D Expansion and Givaudan's Sustainable Plant Attitude Platform

In August 2025, Sensient Technologies boosted its R&D investment and expanded technical centers to strengthen its leadership in natural plant-based ingredients and innovative extracts.

In July 2024, Givaudan SA (Switzerland) launched its Plant Attitude platform, driving sustainable growth in the plant extract market while reducing CO emissions in consumer diets.

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From Ayurveda to Advanced Extraction: Key Regional Drivers in the Global Plant Extract Market

Asia-Pacific leads globally, fueled by Ayurveda, traditional Chinese medicine, and booming demand for nutrients, cosmetics, and herbal formulations in India, China, and Indonesia. North America, led by the U.S., thrives on clean-label dietary supplements, personal care products, and essential oils, leveraging supercritical COI and cold-press extraction for purity and stability. Europe's stringent regulations favor natural, safe, and sustainable plant-based ingredients, boosting opportunities across food, cosmetics, and nutraceuticals.

Global Plant Extract Market Leaders and Regional Innovators Powering Strategic Growth

Leading players like Givaudan, Simris AG, ADM, INDENA, and Synthite drive innovation, expansion, and strategic alliances. Regional innovators including Arjuna Natural, Sabinsa, Tokiwa Phytochemical, and Martin Bauer advance high-quality botanical solutions. Rising demand for clean-label, sustainable, and natural plant extracts fuels investments in advanced extraction technologies, clinical validation, and global expansion, making the market a strategic growth hotspot.

Plant Extract Market Key Players:

## North America

Sensient Technologies Corporation – USA Archer Daniels Midland Company (ADM) – USA Kalsec Inc. – USA Blue Sky Botanics Ltd. – USA Bio-Botanica Inc. – USA Sabinsa Corporation – USA

## Europe

Symrise AG – Germany
Givaudan SA – Switzerland
Martin Bauer GmbH & Co. KG – Germany
Indena S.p.A. – Italy
Naturex SA – France
Frutarom Industries Ltd. – Israel
Ransom Naturals Ltd. – United Kingdom
AromataGroup S.r.l. – Italy
Europlant Group – Germany

## Asia

Synthite Industries Pvt. Ltd. – India
Arjuna Natural Extracts Ltd. – India
Vidya Herbs Pvt. Ltd. – India
PT. Indesso Aroma – Indonesia
PT. Haldin Pacific Semesta – Indonesia
Tokiwa Phytochemical Co., Ltd. – Japan
Kangcare Bioindustry Co., Ltd. – China
Organic Herb Inc. – China
Wen Ken Group – Singapore
Camlin Fine Sciences Ltd. – India

South America

Döhler GmbH – Brazil Camlin Fine Sciences Ltd. – Brazil

**MEA** 

Symrise AG-Germany Givaudan SA-Switzerland International Flavors & Fragrances Inc.

**Analyst Perspective:** 

Global Plant Extract Market is booming, driven by clean-label, natural, and sustainable ingredients in nutraceuticals, functional foods, and cosmetics. Post-COVID demand for antioxidant, anti-inflammatory, and antimicrobial plant extracts is rising. Leading players like Givaudan, Sensient, ADM, INDENA, and Synthite are investing in R&D, advanced extraction, and global expansion, unlocking high growth, premium opportunities, and strong returns in preventive healthcare and wellness products.

**FAQ** 

Why this report?

Provides key insights on Plant Extract Market size, trends, and investment opportunities for informed decisions.

How can this report benefit my business?

Reveals consumer demand, trends, and competitive strategies to capitalize on market growth.

What regions and segments does the report cover?

Includes global regions and product, source, form, and application segments, highlighting growth drivers.

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