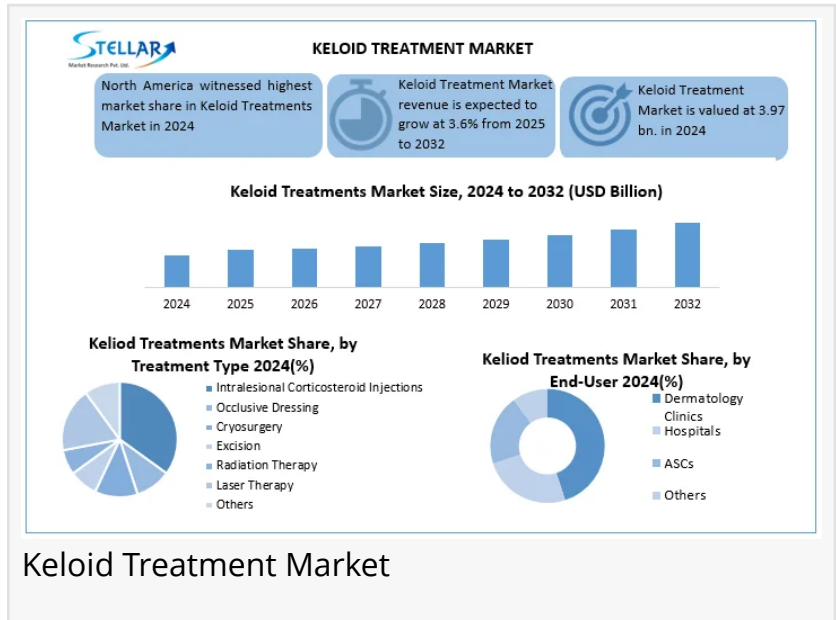


Keloid Treatment Market Size, Forecast 2025–2032 | Trends, Industry Analysis & Top Companies Report

Keloid Treatment Market was valued at USD 3.97 billion in 2024. revenue is expected to grow by 3.6% from 2025 to 2032, reaching nearly USD 5.27 billion in 2032

SAN FRANCISCO, CA, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- [Keloid Treatment Market](#), valued at USD 3.97 billion in 2024, is projected to grow 3.6% CAGR, reaching USD 5.27 billion by 2032. Key trends, non-invasive therapies, laser treatments, silicone gels, and scar care innovations are driving growth in dermatology and aesthetic scar management.



Keloid Treatment Market Overview:



Keloid Treatment Market is surging with non-invasive therapies, laser treatments, silicone gels, and at-home solutions, driven by rising aesthetic awareness and advanced scar care innovations."

Dharati Raut

Keloid Treatment Market is soaring, driven by rising aesthetic awareness, cosmetic procedures, and demand for advanced scar care. Valued at USD 3.97 billion in 2024 and projected to reach USD 5.27 billion by 2032, growth is fueled by non-invasive therapies, laser treatments, corticosteroid injections, silicone gels, and at-home solutions. North America leads, while Asia-Pacific grow via teledermatology, e-commerce. Key players Mederma, Pfizer, Johnson & Johnson, RXi, Sonoma, and Sensus Healthcare drive RNA therapies, radiotherapy, and clinic-based innovations, offering strong opportunities in

dermatology and aesthetic scar management.

Why the Keloid Treatment Market is Booming: Laser Therapy, Silicone Gels, and Non-Invasive Solutions Take Center Stage

Keloid Treatment Market is surging as beauty and aesthetics take center stage. Cosmetic procedures, piercings, C-sections, and tattoos, often trigger keloid scars, especially in darker skin types, sparking a growing demand for effective scar reduction solutions. Social media and beauty trends are pushing younger consumers toward flawless skin, driving interest in advanced keloid therapies. With rising disposable incomes in India, China, and Brazil, more people can access laser therapy, silicone-based gels, and non-invasive dermatology treatments. Quick, low-risk solutions like scar creams, silicone sheets, and at-home keloid care are winning hearts, making the market’s growth unstoppable.

Global Keloid Treatment Market Segments Covered	
By Treatment Type	Intralesional Corticosteroid Injections Occlusive Dressing Cryosurgery Excision Radiation Therapy Laser Therapy Others
By Route of Administration	Oral Parenteral
By End-User	Hospitals Dermatology Clinics ASCs Others
By Region	North America - United States, Canada, and Mexico Europe – UK, France, Germany, Italy, Spain, Sweden, Russia, and Rest of Europe Asia Pacific – China, South Korea, Japan, India, Australia, Indonesia, Philippines, Malaysia, Vietnam, Thailand, Rest of APAC Middle East and Africa - South Africa, GCC, Egypt, Nigeria, Rest of the Middle East and Africa South America – Brazil, Argentina, Rest of South America

Keloid Treatment Market Segment

□ Access the full Research Description at: https://www.stellarmr.com/report/req_sample/keloid-treatment-market/2775

How Non-Invasive & At-Home Keloid Treatments Are Transforming Scar Care Across North America and APAC

Global Keloid Treatment Market is witnessing a surge as consumers embrace non-invasive and at-home solutions. Silicone gels, advanced scar creams, and portable light therapy are transforming scar management with convenience, privacy, and faster results. E-commerce and teledermatology are making these solutions more accessible in North America and Asia-Pacific, expanding adoption across age groups and income levels. Leading brands like Mederma Advanced Scar Gel, Dermatrix Silicone Gel, and BioCorneum SPF-infused gels are setting new standards in scar reduction, combining clinical efficacy with ease-of-use, making at-home keloid care the next big trend in dermatology.

Keloid Treatment Risks & Efficacy Challenges: Personalized, Minimally Invasive Approaches Redefine Scar Care

Keloid therapies show variable results and side effects, especially in darker skin types (Fitzpatrick IV–VI). Steroids offer moderate relief but risk thinning or hypopigmentation, while surgery alone sees high recurrence (70–100%). Cryotherapy, laser, and combination treatments improve outcomes but carry risks like blistering or pigment changes. Optimized, personalized, minimally invasive approaches are key to safer, more effective keloid management.

Intralesional Injections and Advanced Dermatology Clinics Redefine Global Keloid Treatment Trends

Keloid Treatment Market is surging, led by intralesional corticosteroid injections, the first-line, cost-effective solution for flattening scars, reducing inflammation, and relieving itching. Combined with laser therapy, cryotherapy, or topical treatments, these minimally invasive options deliver fast, effective results, making them a top choice for patients and dermatologists. Dermatology clinics, equipped with advanced non-invasive technologies and personalized care, are emerging as the go-to destination for keloid care, while the rise of med spas and aesthetic dermatology in urban areas is fueling patient demand and redefining scar management.

Key Trends in Keloid Treatment: Rise of Advanced Laser Technologies and Minimally Invasive Procedures

Advanced Laser Technologies: Lasers in keloid treatment break down excess collagen, promoting natural healing and reducing scar visibility.

Minimally Invasive Procedures: The keloid treatment market is shifting toward less invasive interventions, offering patients reduced discomfort and faster recovery.

Key Developments in Keloid Treatment: Mederma Advanced Scar Gel and Sensus Healthcare SRT-100 Vision

Mederma: On May 7, 2025, Mederma Advanced Scar Gel was featured by Allure for its onion extract formula and fast scar-reducing effectiveness.

Sensus Healthcare: On January 30, 2025, SRT-100 Vision superficial radiotherapy for keloid and skin cancer treatment was showcased at The Microcap Conference.

Keloid Treatment Soars: North America Leads with Advanced Therapies While Brazil Sets New Innovation Benchmarks

North America dominates the keloid treatment market with its advanced healthcare infrastructure, and strong consumer spending on laser therapy, cryotherapy, and silicone-based products. Key players like Mederma and BioCorneum drive innovation and product availability, while FDA approvals, insurance coverage, and growing home-based scar care solutions boost treatment access. Meanwhile, Brazil is emerging with innovative protocols like hydrocolloid occlusion combined with 5-fluorouracil/triamcinolone injections and IPL therapy, achieving 82% success in flattening keloids and high patient satisfaction, particularly among darker skin types, highlighting global opportunities and advancements in keloid care.

□ Access the full Research Description at: https://www.stellarmr.com/report/req_sample/keloid-treatment-market/2775

Keloid Treatment Market Leaders Drive Innovation with RNA Therapies, Non-Invasive Solutions, and Advanced Scar Care

Global Keloid Treatment Market is led by innovators like Mederma, Pfizer, Johnson & Johnson, and RXi Pharmaceuticals, driving growth through cutting-edge products and global reach. Mederma dominates OTC scar care with trusted gels, while Pfizer and Johnson & Johnson leverage expansive dermatology and wound care portfolios. RXi Pharmaceuticals pioneers advanced RNA-based anti-scarring therapies, and Sonoma Pharmaceuticals, with its Regenacyn Plus, Reliefacyn Plus, and Rejuvacyn Plus office-dispense products, strengthens its niche in hypochlorous acid formulations for keloid and hypertrophic scars.

Keloid Treatment Market Key Players:

North America

Mederma (New York, USA)
Pfizer Inc. (New York, USA)
Merck & Co., Inc. (New Jersey, USA)
Bristol Myers Squibb (New York, USA)
Mylan N.V. (Canonsburg, USA)
RXi Pharmaceuticals (Massachusetts, USA)
Sonoma Pharmaceuticals (California, USA)
Sensus Healthcare (Florida, USA)
Avita Medical Inc. (New Jersey, USA)
Valeant Pharmaceuticals (Bridgewater, USA)
Revitol Corporation (New York, USA)
Johnson & Johnson (New Brunswick, USA)

Europe

Novartis AG (Basel, Switzerland)
Hoffmann-La Roche Ltd. (Basel, Switzerland)
GSK plc (Brentford, UK)
AstraZeneca PLC (Cambridge, UK)
Perrigo Company plc (Dublin, Ireland)
Renovo Group plc (Manchester, UK)
Alliance Pharma PLC (Yeovil, UK)

Asia-Pacific

Sun Pharmaceutical Industries Ltd. (Mumbai, India)
Pacific World Corporation (Delhi, India)

Avita Medical Ltd. (Melbourne, Australia)

Xiamen Sinocare Medical Science & Tech. Co. (Xiamen, China)

Middle East & Africa

Molnlycke Health Care AB (Gothenburg, Sweden – active in MEA)

Scar Heal Inc. (USA – operational via MEA partners)

South America

Grupo Boticário (Curitiba, Brazil)

Natura &Co (São Paulo, Brazil)

Analyst Perspective:

Keloid Treatment Market is booming, driven by aesthetic awareness, and advanced scar care. Rising demand for corticosteroid injections, lasers, silicone gels, and at-home solutions, especially after cosmetic procedures, is boosting growth. North America leads, while Asia-Pacific and Brazil expand via teledermatology, e-commerce, and innovative protocols. Leaders like Mederma, Pfizer, Johnson & Johnson, RXi, Sonoma, and Sensus Healthcare drive RNA therapies, radiotherapy, and clinic innovations, unlocking strong dermatology.

FAQ

Why this Stellar report?

Provides key insights on the global keloid treatment market, trends, forecasts, and top players.

How can clients benefit?

Offers analysis of non-invasive therapies, lasers, and growth opportunities for strategic decisions.

What are the key trends?

Demand for corticosteroid injections, silicone gels, at-home care, and advanced clinics is driving market growth.

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