

# Nationwide Answering Service Ambs Call Center Honored with 2025 CAM-X Award of Excellence

Ambs Call Center earns national recognition for excellence in customer service and industry leadership at the 2025 CAM-X Conference.

MI, UNITED STATES, October 8, 2025
/EINPresswire.com/ -- Ambs Call
Center, a nationwide leader in live
answering and virtual receptionist
services, has been awarded the 2025
CAM-X Award of Excellence by the
Canadian Call Management
Association. This prestigious
recognition celebrates call centers that
consistently deliver exceptional
customer service and caller
experiences across North America.

The honor was presented during the 2025 CAM-X Annual Conference, where Ambs Call Center President Aaron



Ryan Ambs receiving CAM-X Award

Boatin was also invited to share insights on customer experience innovation and the evolving role of technology in call handling. His presentation underscored the importance of pairing human empathy with modern tools—a philosophy that continues to define Ambs Call Center's approach to serving clients nationwide.

"

This award reflects our team's daily commitment to treating every caller with warmth, accuracy, and care."

Aaron Boatin

Independent Evaluation, Proven Results

To earn the Award of Excellence, each participating call center undergoes six months of independent evaluations by third-party judges. Calls are graded across multiple criteria, including:

- Response Time
- Professionalism and Courtesy
- Accuracy of Message Taking
- Knowledge of Client Accounts
- Overall Caller Experience

Ambs Call Center's top marks across all categories reaffirm its commitment to accuracy, empathy, and client representation on every call.

## A Legacy of Leadership

President Aaron Boatin credits this recognition to the company's strong service culture and continuous improvement mindset:

"This award reflects our team's daily commitment to treating every caller



Aaron Boatin and Ryan Ambs at the 2025 CAM-X Conference in Charlottetown, PEI

with warmth, accuracy, and care," said Boatin. "It's also a reminder that excellence is a moving target—one we aim to surpass year after year through training, innovation, and listening to our clients."

## Supporting Businesses with a Nationwide Answering Service

Ambs Call Center provides live phone answering services and <u>Al receptionist</u> services, medical answering services, virtual receptionist, and absence management hotlines for businesses across the U.S. and Canada. The company serves a wide range of industries—including healthcare, home services, property management, and professional services—and handles more than 10 million calls annually.

#### About CAM-X

The Canadian Call Management Association (CAM-X) is a leading industry trade group dedicated to recognizing and promoting excellence in call management and customer communication services across North America.

### About Ambs Call Center

Founded in 1932, Ambs Call Center is a family-owned provider of live phone answering services,

virtual receptionist programs, appointment scheduling, and AI receptionist services. Ambs specializes in HIPAA-compliant medical answering, help desk support, and after-hours coverage, helping businesses deliver exceptional customer experiences 24/7. Learn more at https://www.ambscallcenter.com/

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