

# Rinsed Exterior Cleaning Highlights Key Differences Between Soft Washing and Pressure Washing

*Rinsed Exterior Cleaning educates property owners on the key differences between soft washing and pressure washing to prevent costly exterior damage.*

GOLD COAST, QUEENSLAND, AUSTRALIA, October 6, 2025 /EINPresswire.com/ -- As property owners across Southeast Queensland face increasing maintenance costs due to the region's harsh coastal climate, Rinsed Exterior Cleaning, a professional Gold Coast-based exterior cleaning company, is shining a light on the crucial differences between [soft washing](#) and [pressure washing](#) — two cleaning methods that are often mistaken for one another.

With rising humidity, salt exposure, and sun damage common across the Gold Coast and Brisbane. Rinsed believes that understanding these methods can help homeowners and business operators make smarter maintenance choices that extend the life of their properties and reduce unnecessary repair costs.

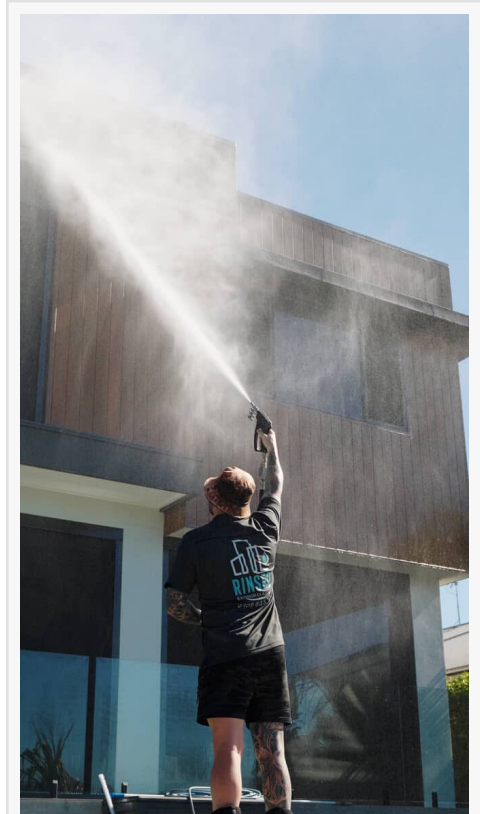
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## A Common Misconception: Soft Washing vs Pressure Washing

Many Australians assume that soft washing and pressure washing are simply different names for the same service. However, they use entirely different techniques.

Pressure washing relies on high-pressure water — often above 2,000 PSI — to blast away surface dirt, grime, and stains. It is best suited for hard-wearing surfaces such as driveways, pavers, and brickwork.

Soft washing, on the other hand, uses low-pressure water combined with a chemical cleaning



Jake from Rinsed Exterior Cleaning restores the exterior of a modern Gold Coast home using professional soft washing, showcasing the business's attention to detail and commitment to quality residential cleaning.

solution that breaks down mould, mildew, and algae at their source. This method is safer for delicate materials like render, painted finishes, and timber, offering a deeper, longer-lasting clean without causing surface damage.

“Too many homeowners still think pressure washing is a one-size-fits-all solution,” said Jake Knell, owner of Rinsed Exterior Cleaning. “We’ve seen paint stripped, render damaged, and roof tiles cracked simply because the wrong cleaning method was used. Soft washing takes a more scientific approach — it treats the problem rather than just washing over it.”

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### The Cost of Using the Wrong Method

Incorrectly cleaning a property’s exterior can result in costly consequences. Rinsed notes that it’s not uncommon for pressure washing to cause unintended surface wear, leading to flaking paint, etching, or even water ingress behind walls.

According to the Australian Paint Approval Scheme (APAS), regular, gentle exterior maintenance like soft washing can significantly extend the lifespan of exterior coatings, saving property owners from premature repainting costs that can range anywhere from \$6,000 to \$15,000 for a typical home.

Similarly, Master Painters Australia encourages homeowners to undertake scheduled cleaning as part of preventative maintenance, as neglected exterior finishes deteriorate faster when exposed to a mix of salt air, UV radiation, and moisture.

“Think of it like servicing your car,” Jake added. “Regular soft washing keeps your property in good shape and stops minor grime and growth from turning into big, expensive jobs down the track.”

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Our goal isn’t just to clean. It’s to help people protect their investments by using the right tools and methods for their property type.”

*Jake Knell*

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### Protecting Property Health and the Environment

Soft washing offers more than just surface protection. By removing mould, algae, and biological growth before they



Rinsed Exterior Cleaning maintaining a Gold Coast business frontage with precision and care, reflecting the company’s dedication to keeping both residential and commercial properties spotless year-round.

take hold, it helps maintain cleaner air quality around the home and reduces potential health risks linked to damp and decay.

Queensland Health warns that mould exposure can irritate the eyes, nose, and throat and may trigger asthma and other respiratory problems — particularly in warm, humid regions such as South East Queensland. Regular soft washing helps limit the presence of mould spores on building exteriors, improving both property hygiene and occupant wellbeing.

From an environmental perspective, soft washing is also a more sustainable cleaning method. Because it relies on low-pressure application and chemical treatment rather than high-pressure water alone, it can use up to 70% less water than traditional pressure cleaning methods.

Rinsed uses biodegradable, eco-friendly cleaning solutions that break down safely after use and align with Queensland Government water conservation guidelines for responsible outdoor cleaning practices.

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### When Each Method Works Best

While soft washing provides a safe and thorough clean for most surfaces, pressure washing remains the preferred method for heavy-duty cleaning on durable materials.

Rinsed recommends the following general guide for property owners:

- Soft Washing: Best for painted finishes, render, timber cladding, roofing, and signage.
- Pressure Washing: Ideal for concrete, pavers, driveways, and industrial flooring.

For Gold Coast homes, a soft wash every 6–12 months is typically sufficient to maintain a clean, protected exterior. Commercial properties with high traffic or exposure may benefit from more frequent maintenance every 3–6 months.

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### Rinsed's Commitment to Education and Quality

Rinsed Exterior Cleaning continues to advocate for better education within the property maintenance industry. The company believes that many damage issues stem from misinformation and a lack of understanding about surface care.

“Our goal isn’t just to clean,” Jake explained. “It’s to help people protect their investments by using the right tools and methods for their property type. We’d rather prevent a \$10,000 repaint than fix a problem that could’ve been avoided with a simple soft wash.”

Rinsed's team services residential and commercial clients across Brisbane and the Gold Coast, offering soft washing, [roof cleaning](#), concrete restoration, and full exterior maintenance packages tailored to local conditions.

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## About Rinsed Exterior Cleaning

Rinsed Exterior Cleaning is a professional property maintenance company based on the Gold Coast, Queensland. Specialising in soft washing, pressure washing, roof cleaning, and concrete restoration, the company services homes and businesses across Brisbane and the Gold Coast. Rinsed is committed to safe, environmentally friendly cleaning practices that extend the life and appearance of building exteriors.

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