

# Longhorn Designs Brings US-Inspired Barndominiums to Australian Living

SYDNEY, NEW SOUTH WALES, AUSTRALIA, October 2, 2025 /EINPresswire.com/ -- Longhorn Group, a new design consultancy and building company, introduces Barndominium-style homes to the Australian market. The luxury Barndominiums combine US rustic aesthetics with Australian engineering and materials to deliver a luxury housing style that balances flexibility with durability.

A portmanteau of “barn” and “condominium”, Barndominiums combine the scale and utility of a barn with the comfort and detail of a lavish residence, making them ideal for regional Australia. Most Australians’ familiarity with the Barndominium concept comes from the fictional Dutton Ranch in the TV drama

Yellowstone, with its eye-catching stone fireplace. Longhorn Group’s’ ambition is to make them a reality here.

**Built for Luxury in Australia’s Harsh Conditions**

This rustic, Western inspired housing provides an alternative to traditional builds and comes with many advantages, including:

- **Breathtaking Open Plans:** Steel-frame designs eliminate restrictive walls, creating expansive living areas that are perfect for entertaining, family life, and bringing the stunning Australian landscape indoors.
- **Authentic Design:** Captures the genuine, open-plan style of American barn homes, perfected for the Australian landscape. This makes it durable and low maintenance; with a steel frame that is fire resistant and termite proof.



Longhorn Barndominiums Logo

- Engineered for Value: Longhorn's "buildability" principle ensures efficient construction and a transparent process, avoiding hidden or inflated costs.
- Limitless flexibility: The strong exterior structure allows open plan interiors that can be configured – or reconfigured – to suit the needs of the household.



As Barndominiums can be more cost effective to build, they allow purchasers to indulge in dream features - whether it's a large island kitchen with walk-in pantries, spa-style bathrooms, wine room or podcast studios.

### All The Protections of a Traditional Build



Ranch-style Barndominiums are spacious, practical, and perfectly suited to the way Australians want to live on the land."

*Luke Fryer, CEO of Longhorn Group*

Longhorn Group is the brainchild of [Luke Fryer](#), former General Manager of Metricon, Australia's largest residential builder. He was inspired by the popularity of Barndominiums in the US, where they are known for their large, open-plan layouts that combine rustic barn style with modern comforts.

Longhorn Group partnered with US design experts to ensure their Australian designs reflect that authentic American architectural influence, while also complying with

Australian engineering standards and the National Construction Code (NCC).

Led by a team with decades of experience from Australia's leading home builders, Longhorn Group aims to provide a professional solution for clients seeking a home that is architecturally stunning and captures the essence of the American-inspired Barndominium.

### Longhorn's Unique Value Proposition

Longhorn Group offers purchasers two pathways to their dream home:

- The Longhorn Collection: Provides a luxurious outcome without the time and expense of a custom build. These are a selection of Longhorn's most popular designs, optimised for efficiency and a sharp price point. This results in a certified, engineering-friendly design.
- The Bespoke Offering: This is for clients looking for the freedom to create a truly one-of-a-kind home. Longhorn Group manage every detail of the design process, ensuring your home is a bespoke masterpiece tailored to individual needs and expectations.

Clients can work with Longhorn Barndominiums, the building arm of Longhorn Group for a full build experience, Alternatively, clients can choose their own builder.

#### Quote

"Australian housing has lacked fresh design ideas for decades. Ranch-style Barndominiums are spacious, practical, and perfectly suited to the way Australians want to live on the land. When combined with our design expertise, Barndominiums can turn your dream home into a reality."

- Luke Fryer, CEO of Longhorn Group

Chloe Nielsen

SBM Communications

+61 416 944 069

[email us here](#)

Visit us on social media:

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/854432161>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.