

Webrunner Media Launches New Digital Marketing Plans to Help Contractors Scale

Contractors now have access to flexible, tech-driven marketing plans tailored to long-term growth.

MONTREAL, QUEBEC, CANADA, September 30, 2025 / EINPresswire.com/ -- [Webrunner Media](#), a full-stack digital marketing agency specializing in the contracting industry, today announced the launch of its new digital marketing plans for contractors. Designed to give contractors more control, predictability, and measurable outcomes, the new plans provide scalable options to help businesses grow with confidence.

"We've worked with hundreds of contractors over the years, and one thing is clear: growth requires both the right strategy and the right tools," said Marc Levesque, CEO of Webrunner Media. "These new plans give contractors confidence that they're investing in marketing that drives results, while keeping them focused on what they do best: running their business."

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With Webrunner, contractors get a partner who is as invested in their success as they are."

Marc Levesque, CEO of Webrunner Media

The logo for Webrunner Contractor Marketing. It features a dark green square icon with a white 'W' inside, followed by the word 'Webrunner' in a dark green sans-serif font. Below this, the words 'CONTRACTOR MARKETING' are written in a smaller, all-caps, dark green sans-serif font.

Marc Levesque, CEO of Webrunner Media

As part of the new offering, every client also gains access to Boomerang, Webrunner's all-in-one contractor marketing software. The platform simplifies how contractors capture and track leads, automate follow-ups, and measure performance, empowering businesses to close more deals without adding operational complexity.

In addition to software, Webrunner delivers proven expertise across a wide range of [contractor marketing](#)

[services](#), including SEO, paid advertising, website design, branding, and marketing automation. This full-stack approach positions Webrunner not just as a service provider, but as a true growth partner invested in clients' long-term success.

"Too often, contractors are left juggling multiple vendors, unclear results, or marketing campaigns that don't move the needle," added Levesque. "Our goal is to remove that burden. With Webrunner, contractors get a partner who is as invested in their success as they are."

The new digital marketing plans are designed to support contractors at different stages of growth, whether they're just beginning to scale or already operating at a regional level. Contractors interested in learning more or booking a consultation can explore available options at webrunnermedia.com/digital-marketing-plans.

About Webrunner Media

Founded in 2012, Webrunner Media is a full-stack digital marketing agency dedicated to helping contractors scale their businesses with confidence. Webrunner serves contractors across North America with services that include SEO, PPC, website design, branding, and marketing automation. The tech-fueled marketing agency also offers clients exclusive access to Boomerang, a custom-fit marketing and sales software designed specifically for contractors. Webrunner's proven track record of delivering measurable results has made it a trusted marketing partner for contractors looking to achieve long-term growth.

Caterina Lipardi

Webrunner Media

caterina@webrunnermediagroup.com

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