



own industries. They can be found within leading digital enterprises, such as Executive Creative Director of LevLane - Martin Bihl, Associate Creative Director of ANOMALY - Joaquin Lynch Garay, Film Director of MichaelWong Films - Michael Wong, Principal Engineer of Verizon - Harish Srigiriraju, Creative at Mother New York - Kushal Birari, Creative Director of Beamy - Ronn Lee, Creative at Snap Inc. Yeon Sang Yoon, and etc.



2023 Vega Digital Awards Call For Entries

The entries were assessed with relevant industry standards to uphold fair assessments. Blind judging was also an important element in ensuring impartiality, whereby entries were judged on their own merits without being compared with each other.

#### Participation of [International Brands](#)

The Vega Digital Awards has been continually gaining traction in its fame, resulting in names of known entities populating its list of entrants. Direct submissions from companies such as HEVĒ, Bold Content Video, BLOCK TIDES, Bell Textron Inc., Leyes Media, New Moon, Down The Road Productions, Zampediverse Srl, CorelDRAW Graphics Suite, SVEN, UFC, ValueLabs, and Proscalar, LLC can be seen. On the other hand, there were also submissions made by entrants who produced works for these titans, such as Lamborghini, Camuto Group, JLO Jennifer Lopez, Designer Shoe Warehouse (DSW), Ballher Brand, Bianchi S.p.a, SM Supermalls, Teleperformance Philippines, Pushpay, Texas General Land Office, Panasonic, Formica Corporation, and Loewe Technology.

“We take pride in being able to serve as a platform in honoring these digital talents,” Thomas said. “With the gears shifting yet again, we are excited to see what else the industry has to show us in these coming years.”

#### About International Awards Associate (IAA)

IAA, established in 2015, is the organizer of the MUSE Creative Awards, MUSE Design Awards, MUSE Photography Awards, MUSE Hotel Awards, iLuxury Awards, Vega Digital Awards, NY Product Design Awards, New York Photography Awards, NYX Marcom Awards, NYX Game Awards, NYX Video Awards, TITAN Property Awards, TITAN Business Awards, TITAN Women in Business Awards, LIT Commercial Awards, LIT Talent Awards, London Photography Awards, and European Photography Awards.

IAA's mission is to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry appropriate. IAA assembled the Vega Digital Awards to honor excellence in the planning and

execution of digital communications.

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