

Famous Tate, Turning Waste Into Value

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Famous Tate Appliance & [Bedding](#)
Centers recently installed a Styrofoam
densifier that turns boxes full of
Styrofoam packing materials from their
setup area into neatly compacted
logs.

What does that mean? They are turning
waste into value.

The RUNI brand Styrofoam densifying
machine does not melt the materials
but grinds them up into small pieces
and compacts them into a log shape.
Then they are cut, stacked and
palletized, and loaded into their
recycling vendors' tractor-trailer.



RUNI brand Styrofoam densifying machine at Famous
Tate

“The first truckload totaled 44,000 lbs, and that’s a lot of styrofoam from all of the [appliances](#) we
unpack each day!” Jason Horst, Director of Marketing for Famous Tate. “Our maintenance team
created a custom wooden loading deck to help staff conveniently load the RUNI machine.”

Famous Tate has delivered over 34,000 major appliances so far in 2022 throughout the Tampa
Bay area and most of these products have Styrofoam bolsters or other Styrofoam packing
materials in the boxes for protection during shipping.

“We appreciate all of the efforts from our staff on getting this machine installed as well as
training on proper usage to make our waste turn into value through proper recycling. Our
vendor actually pays us each time they pick up, so the extra efforts are definitely worth it.”, said
Horst.

Over 1 ton of cardboard is also broken down after unpacking each day, boxed, loaded on a truck,
and then taken to a local recycling center 5-6 times a week.

Many of today's products are wrapped in plastic instead of cardboard packaging, so Styrofoam becomes very important for the protection of the product during shipment from the factory and subsequent handling by our clamp truck operators.

Each of the various packing materials are separated by Famous Tate staff for proper recycling and disposal.

"Delivery and shipping costs are at an all-time highs, so investments in our internal efficiencies enable us to continue offering free local delivery...and the lowest prices for our customers. As an independent retailer with a long history serving the Tampa Bay area, we want to do things the right way and ensure we'll be here for the long run", says Horst.

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