

# Australian marketing expert hits Amazon #1 bestseller list with Level-Up

*Level-Up recently hit #1 on Amazon across multiple categories, including Global Marketing.*

AUSTRALIA, April 29, 2022 /EINPresswire.com/ -- Helping businesses forge a long-term [marketing strategy](#) to drive customer acquisition, [Level-Up: Your Strategy to Sustainable Marketing-Driven Growth](#) by Australia-based author and businesswoman Raine Gaisford has topped the Amazon bestseller list.

The book recently hit #1 on Amazon across multiple categories, including Global Marketing, thanks to its clear, actionable, no-nonsense approach which demystifies marketing and empowers businesses to unlock transformative growth.

In the same week, Level-Up was named Book Excellence Award Winner for Sales and Marketing – selected from thousands of entries from around the world for its high-quality writing, design and market appeal.

From small businesses to multinationals, Level-Up offers the essential tools for understanding marketing, mastering customer acquisition and developing a powerful



Level Up: Your Strategy to Sustainable Marketing-Driven Growth



LimeHub Founder, Raine Gaisford, authors game-changing book

strategy for long-term success.

Author, Raine Gaisford, is a successful Australian marketer, entrepreneur and founder of experience design and [marketing agency](#), LimeHub.

In *Level-Up: Your Strategy to Sustainable Marketing-Driven Growth*, readers discover:

- A Step-by-Step 12-Month Plan For Transforming The Way They Do Marketing
- A Comprehensive Guide To Effectively Allocating Their Marketing Budget
- The Secrets Behind Why Some Marketing Strategies Succeed While Others Fail
- A Clear Understanding Of Where Marketing Sits Within An Organisation
- Powerful Methods For Overcoming Some Of The Biggest Challenges Facing Every Small Business
- And So Much More...



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“

This book is just brilliant if you want to really be strategic with your marketing... Raine provides the framework and a workbook, so you can plan and document your journey to greatness.”

*Jules Brooke, Founder, She's the Boss.*

Level-Up is guaranteed to change the way readers perceive, implement and invest in marketing – so they can escape the cycle of ineffective investments and start generating long-term, profitable results.

"This book is just brilliant if you want to really be strategic with your marketing... Raine provides the framework and a workbook, so you can plan and document your journey to greatness." - Jules Brooke, Founder, She's the Boss.

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