

Cancer immunotherapies market New Opportunities, Top Trends, Rising Demand, Emerging Growth, Business Development

Cancer immunotherapies market detailed quantitative analysis of the current market and estimations through 2014-2020.



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/EINPresswire.com/ -- Over the past few years, cancer immunotherapies have generated new waves of optimism in the global oncology market, unveiling huge untapped potential for the innovators. After years of jostling over how to use the bodys immune system against cancer, researchers are now spotting newer targets and mechanisms to overcome the loopholes of conventional therapies.

On the back of properties such as, comparably long-lived effects, exquisite specificity and improved survival rates, cancer immunotherapies have marked a paradigm shift in cancer management, as compared to existing conventional therapies. This has subsequently addressed the high unmet need for targeted therapies with high specificity for cancer type and minimal or no side effects.

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Comprehensive competitive analysis and profiles of major market players such as Johnson & Johnson, AstraZeneca plc, GlaxoSmithKline plc, Merck & Co., Inc., Novartis AG, Pfizer, Inc., F. Hoffman-La Roche AG, Advaxis, Inc., Immunomedics, Inc. and others are also provided in the report.

The key factors driving the global cancer immunotherapies market are rising incidences of cancer, minimal or no side effects offered by immunotherapies, enhanced survival periods, long-term effects and strong emerging pipeline of cancer immunotherapies. Other key market drivers are sedentary lifestyle, less recurrence chance of cancer, accelerated regulatory approvals and augmented R&D investments on immunotherapies. However, factors such as high cost, limited range of cancer indications and high innovation challenges are likely to restrain the market. For instance, an investors awareness about the range of indications is presently limited to melanoma, renal cancer, and lately non-small cell lung cancer (NCSLC).

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David Correa
Allied Analytics LLP
800-792-5285

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