

# De-oiled Lecithin Market Analysis, Growth Opportunities, Future Demand And Leading Players Updates By Forecast To 2025

*The rise in demand for green and organic food products worldwide and growth in trends among consumers seeking weight loss is anticipated to drive the growth.*

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EINPresswire.com/ -- [De-oiled Lecithin](#)

[Market](#) by Form (Powdered, and granulated) Source (Soy, Sunflower, Rapeseed, and Egg), Application (Food (Bakery Products, Confectionery products, Convenience Food, and Dairy & Frozen Desserts), Feed, and Healthcare): Global Opportunity Analysis and Industry Forecast, 2018–2025."

The report offers an extensive analysis of top winning strategies, drivers & opportunities, key segments, and competitive scenario. According to the report, the global de-oiled lecithin market garnered \$152,906.4 thousand in 2017, and is expected to reach \$396,526.4 thousand by 2025, registering a CAGR of 12.4 % from 2018 to 2025.



De-oiled Lecithin Industry

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De-oiled lecithin is organic and an essential alternative to crude lecithin as it contains larger concentration of phospholipids. It is almost oil-free and thus increases its adoption among the health conscious consumers widely. It is a great source of phospholipids, and hence, has the potential to be largely used in healthcare and food industry. The food & beverage industry plays a key role in the dietary aspect of a healthy lifestyle. Natural and functional ingredients have been witnessing a rise in demand, as a result of this trend. It has its application in confectionery and bakery industry owing to its blending and fat dispersion properties. It is available in the form of powders and granules. Prominent players and large corporates are developing their products to follow the consumer trends and boost the company growth to occupy major de-oiled lecithin

market share.

Based on form, the granulated segment held the major market share in 2017, contributing for nearly 85% of the total share and is estimated to maintain its lead during the forecast period. This segment is expected to register the highest CAGR of 12.6% from 2018 to 2025. It is a lucrative segment, owing to presence of essentially ready nutraceutical that provide nutritional benefits to consumers.

On the basis of source, the soy segment accounted for more than one-third of the total market share in 2017 and is projected to maintain its dominance by 2025. This is due to its benefits related to faster recovery from illness and raising survival rate. Moreover, it prevents fattening of liver in poultry feed. However, the sunflower segment is estimated to register the highest CAGR of 13.8% from 2018 to 2025, owing to better safety offered and hypoallergenic nature in comparison to other de-oiled lecithin.

Based on application, the food segment contributed more than two-fifths of the total market share in 2017 and is expected to lead throughout the forecast period. However, the healthcare segment would register the fastest growth with a CAGR of 12.8% during the forecast period, owing to rise in health awareness among consumers and application in improving cardiovascular health and digestion.

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Asia-Pacific contributed nearly half of the total market share in 2017 and is expected to maintain its dominating position throughout the forecast period. This region is estimated to grow at the fastest rate, registering a CAGR of 13.5% from 2018 to 2025, owing to surge in health awareness among consumers, and demand for natural and green foods in the region.

#### Leading market players

Key market players analyzed in the research include Cargill, Inc., Clarkson Grain Company, Inc., Archer Daniels Midland Company, Austrade Inc., GIIAVA India Pvt. Ltd., Amitex Agro Products Pvt. Ltd., Bunge Limited, DowDupont, Novastell Essential Ingredients, and Stern-Wywiol Gruppe.

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