

New Program Launches to Help Multifamily Decision Makers Find Trusted PropTech Vendors

Announcing the launch of the Verified Vendor Program to help multifamily decision makers connect with 'Verified PropTech' vendors.

FORTH WORTH, TEXAS, USA, July 22, 2021 /EINPresswire.com/ -- Innovative NOI, Inc., today announces the release of its Verified Vendor Program. As the Multifamily Industry continues to adapt to the post COVID climate, the overwhelming demand for communities to identify and implement meaningful PropTech solutions has become a growing necessity.



'Verified PropTech' Accreditation Badge Shown on Participating Vendor Websites

The goal of the ['Verified Vendor Program'](#) is to connect multifamily decision makers to a trusted

“

We're excited to leverage the Verified Vendor Program because it will allow us to spend less time sifting our way through sketchy PropTech solutions currently crowding the marketplace.”

Austin Williams, Partner at DFW Custom Homes

network of property technology vendors that have successfully passed a required extensive vetting and verification process. Unlike many traditional vendor marketplaces or directories that lack any formal verification or proof-of-services, vendors interested in joining the program must be formally vetted by an industry expert to ensure they meet or exceed the established performance benchmarks for their niche.

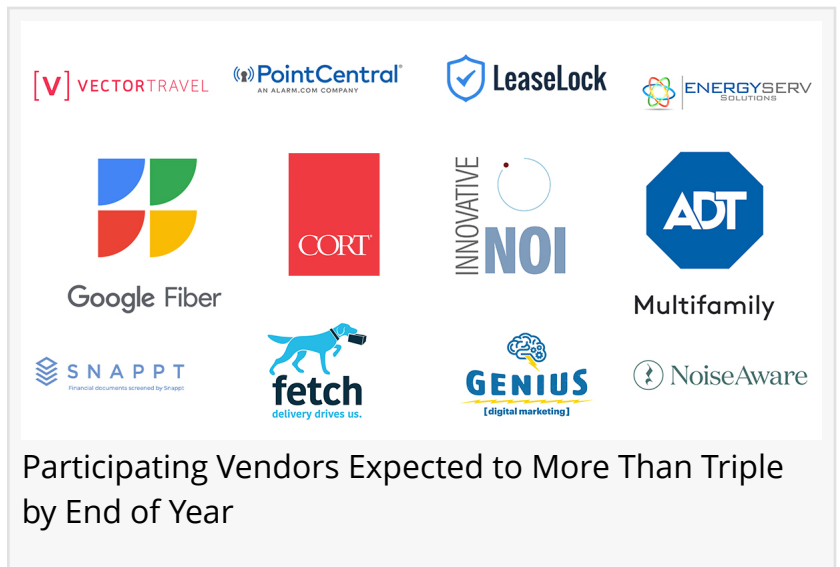
“It is our belief that all multifamily organizations, regardless of size or unit count, should have access to PropTech solutions that have been vetted & verified by an

industry expert to help them remain competitive in this post COVID climate.” said Taylor Wiederkehr, Innovative NOI's Founder & CEO. “In addition, to ensure our clients receive the best price while also removing any conflict of interest between ourselves and the verified vendors,

instead of the usual commission or incentive that a traditional marketplace would receive for connecting a vendor with a new client, we negotiated for vendors to pass our referral incentive back to the client as an additional discount and/or benefit. "

While the number of verified vendors participating in the program is expected to more than triple by the end of the year, over fifteen vendors spanning thirteen different PropTech niches have already successfully

completed the vetting process and are live within the platform right now. Program subscribers currently have access to well-known vendors such as ADT, Google Fiber, and LeaseLock, as well as vendors they may not have discovered yet like Snappt, Fetch, VectorTravel, and OuterRealm VR.



"The knowledge & expertise we've gained over the past few months through our Innovative NOI subscription has been invaluable to the multifamily development side of our company," says Austin Williams, Partner at DFW Custom Homes "We're excited to leverage the Verified Vendor Program because it will allow us to spend less time sifting our way through sketchy PropTech solutions currently crowding the marketplace."

Owners, Developers, Managers, and Investors, interested in getting FREE access for their first year can use code 'VVP-LD-2021' during checkout after selecting 'Subscribe to Verified Vendor Program' => 'Billed Once Annually' during [ACCOUNT CREATION](#) (valid until 7/23/2021 at 11:59PM PST)

Vendors interested in receiving the 'Verified PropTech' accreditation badge can begin the process at any time by visiting the following link: [BEGIN VETTING PROCESS](#)

Seasoned Industry Expertise On-Demand

Access Innovative NOI's growing list of seasoned professionals includes a variety of industry expertise ranging from leading NMHC Top 50 Organizations to well accomplished PropTech Product & Business Development experts.

Save Time and Recover Revenue

Innovative NOI experts can help you recover lost revenue by drastically reducing the amount of time your team would traditionally spend during the research, selection, and implementation phases of PropTech adoption, so you can focus on more important things in your business.

100% Unbiased Recommendations

Innovate with confidence knowing that sales incentives and/or commissions are never accepted by Innovative NOI to ensure there is never a conflict of interest for your business.

About Innovative NOI, Inc.

Innovative NOI, Inc. was founded by Taylor Wiederkehr after serving as the former innovation leader at two of the ten largest multifamily managers in the country. Innovative NOI aims to leverage the Verified Vendor Program and their growing list of multifamily experts equipped with years of practical industry knowledge to help accelerate industry-wide technology adoption, and improve the overall success rate of technology implementations across the multifamily industry.

For more information visit:

<https://www.InnovativeNOI.com/>

Taylor Wiederkehr

Innovative NOI Inc.

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Twitter](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/546899422>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.