

Textile Printing Machine Market Valuation Prognosticated to Touch USD 13.9 billion by 2025 | Allied Market Research

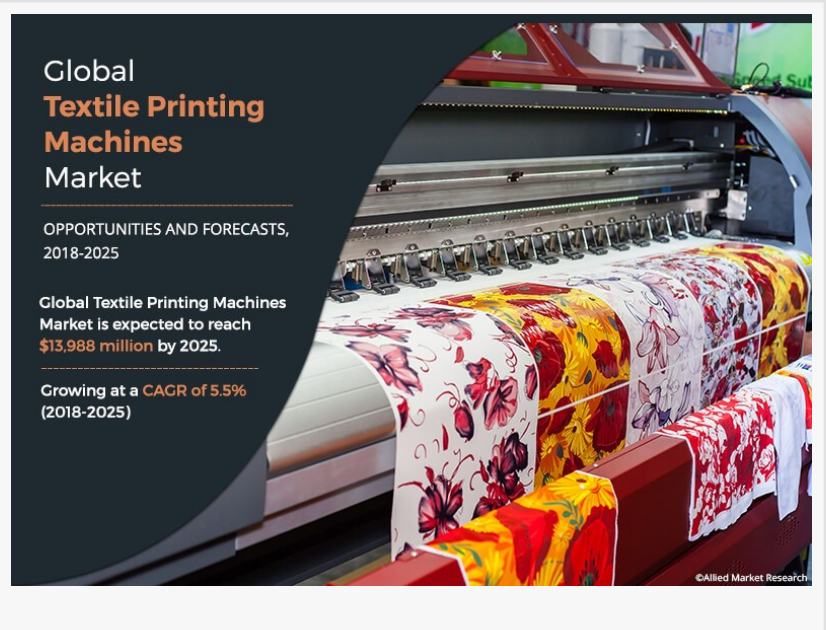
PORTLAND, OR, UNITED STATES, October 15, 2020 /EINPresswire.com/ -- Textile printing machines are used to print various decorative designs, styles, and patterns using inks onto fabrics. An increase in usage of digital textile printing, a rise in demand for technical textiles, development in fashion trends, and increased spending on fashion apparel and other products are expected to drive the global textile printing machine market.

According to a new report published by Allied Market Research, titled, "Textile Printing Machines Market by Type and Application: Global Opportunity Analysis and Industry Forecast, 2018 - 2025," the textile printing machines market size was valued at \$9.201 million in 2017, and is projected to reach at \$13,988 million by 2025, growing at a CAGR of 5.5% from 2018 to 2025.

Access Full Summary of Report: <https://www.alliedmarketresearch.com/textile-printing-machine-market>

The growth of the global textile printing machine market is driven by the surge in demand for technical textiles, evolving consumer lifestyle & behavior, and rapid growth in disposable income. Market growth is also supplemented by development in fashion trends, growth in online sales, and technological advancements.

By application, the clothing/garments segment is expected to not only grow at the fastest rate during the forecast period but also generate more than two-fifths of the global revenue by 2025. This is attributed to the growing demand for clothes with different design & print, along with rapid development in fashion trends to cater to a changing lifestyle.



By type, the digital textile printers' segment is projected to grow at the fastest CAGR of 9.7% from 2018 to 2025, owing to rapid reduction in printing time and its ability to print myriad varieties of designs & graphics onto fabrics. However, the rotary screen printing segment would retain its dominance throughout the forecast period and occupy almost three-fifths of global shares by 2025.

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The rotary screen-printing machines segment accounted for the maximum revenue share in 2017, and is expected to generate maximum revenue during the forecast period in the overall textile printing machines industry, as they provide higher productivity and superior production speed. Moreover, these machines are lightweight in nature, leading to their high preference over other textile printing machines.

The key players analyzed in the report include Agfa-Gevaert N.V, APSOM Technologies (India) Pvt. Ltd., Durst Group, Electronics for Imaging Inc. (EFI), J. Zimmer Maschinenbau GmbH, Konica Minolta, Inc. (Konica), Kornit Digital Ltd., MHM Siebdruckmaschinen GmbH, Ricoh Company, Ltd., ROQ International, Sawgrass Technologies Inc., Seiko Epson Corporation (Epson), SPGPrints B. V., and the M&R Companies. They have adopted different strategies including collaborations, joint ventures, partnerships, expansions, mergers & acquisitions, and others to gain a strong position in the industry.

Key Findings of the Textile Printing Machines Market:

- In 2017, the rotary screen-printing machine segment accounted for the maximum revenue, and is projected to grow at a notable CAGR of 5.2% during the forecast period.
- The clothing/garment segment accounted for more than 40% of the textile printing machine's market share in 2017.
- Italy was the major shareholder in the European textile printing machines market, accounting for more than 31% share in 2017.

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