

NJELSA Congratulates Mission 500 for Achievement as “Most Influential” Organization by Security Systems News

Mission 500 earns recognition as a nonprofit that works closely with NJELSA to assist underserved children and communities across the United States.

MARLBORO, NEW JERSEY, UNITED STATES, October 15, 2020 /EINPresswire.com/ -- Marlboro, NJ (October 15, 2020) – The [New Jersey Electronic Life Safety Association](#) (NJELSA), New Jersey's leading organization representing members of the [Security and Life Safety industry](#) and locksmiths in the state of New Jersey, today recognized Mission 500 for its “Most Influential” organization status in 2020 in Security Systems News, the security industry's source for security trends, metrics, and news.

Mission 500 is a nonprofit organization that works closely with the security industry, including the NJELSA, to assist underserved children and communities throughout the United States. Founded in 2016, the group has helped distribute over 340,000 meals, assemble care packages filled with essential hygiene items for more than 3,700 families, and give out more than 11,000 book bags filled with school supplies to students attending Title One schools. Additionally, the organization works with Habitat for Humanity, and The Refuge (a PTSD treatment center focused on trauma, depression, and anxiety recovery). Earlier this year, the organizations collaborated with Feeding America, a US hunger-relief organization, to provide relief during the COVID-19 pandemic.

“It is always a special honor when I have the privilege of congratulating a vital organization of which I have so much respect for,” said Ken Gould, the NJELSA's president and Mission 500's Chairman of the Board. “The partnership that the NJELSA and Mission 500 have established over the last few years is nothing short of extraordinary. Attendance has been wonderful at our in-person charity events like the Golf Challenge in September 2020, or our Annual Symposium in Atlantic City, where we distributed backpacks to needy children. It's important to remember that security isn't only about technology; it's about keeping communities thriving so that they ward off collective security threats.”

In addition to the above outreach, Mission 500 produces various awards, such as the:

- Corporate Social Responsibility Award, which honors companies in the security industry who make significant contributions to those in need;

- Humanitarian Award, which goes to individuals in the security industry and their respective contributions toward social causes; and
- Innovative Partner Award for partners like Brinks Home Security in 2019.

Established in 1969, the current NJELSA provides technical and management training, government advocacy, and delivers the information, advice, tools, and services that members use to grow their businesses. The organization also develops and manages programs that benefit members and promotes professional growth in the electronic security industry throughout New Jersey. In addition to its direct security and charity outreach, the NJESA also lobbies the enacting of legislation beneficial to the electronic alarm system industry and the public.

Becoming an NJELSA member indicates a commitment to learning and growing, combined with personal and business success in the security industry. Benefits offer members a wealth of resources that, when leveraged, results in a measurable impact on their business.

“As we continue to weather the COVID-19 storm and communities in need continue to feel its unequal impact, it will be the twin responsibility of organizations like the NJELSA and Mission 500 to provide the required safety and security,” Gould added. “I welcome future virtual and socially distanced in-person partnerships with Mission 500 and look forward to helping meet the security of New Jerseyans for decades to come.”

For more information about the NJELSA or to learn more about Mission 500, visit <https://njelsa.org/>, call (609) 695-4444, or email Executive Director Christine Higgins at christine@njelsa.org.

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