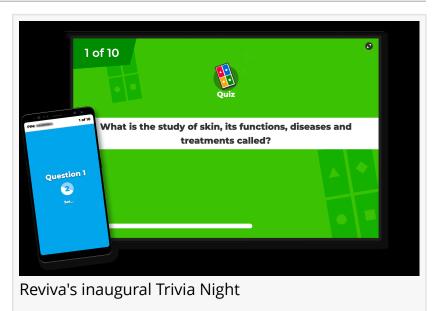


Reviva Labs' is connecting with its community by debuting monthly Trivia Nights

Reviva Labs is connecting with its fans and skin care aficionados during the COVID-19 pandemic by hosting a monthly Trivia Night.

HADDONFIELD, NEW JERSEY, US,
October 15, 2020 /EINPresswire.com/ -Reviva Labs is connecting with its fans
and skin care aficionados during the
COVID-19 pandemic by hosting a
monthly Trivia Night. The <u>inaugural</u>
<u>Trivia Night</u> is Friday, October 16th.
This community building event is
simply meant to connect fans and the
brand and to offer a few moments of



levity and fun in these otherwise solemn times.

Reviva Labs - a small, family-oriented business - enjoys a robust collection of fans. However, like



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Elaine Levins.

most small companies, Reviva has looked for ways to adjust to the new normal amidst this once-in-a-century pandemic. "Our nimbleness and willingness to embrace technology has allowed us to be adventurous and innovative during these interesting times," stated Bill Levins, President of Reviva Labs.

When New Jersey shut down by Gubernatorial decree, Reviva Labs quickly embraced Zoom and other remote

technologies to stay in touch with its home bound employees, resellers, and its partners. "I wish we could take credit for this idea, but it came about after my family participated in a local charity fundraiser trivia night," said Elaine Levins, EVP at Reviva Labs. "It was so much fun I immediately wanted to host a similar event simply to share some joy with everyone." Reviva is leveraging its experience hosting its monthly Virtual Zoom Product Demos into a fun way of sharing an experience with its fans and community.

"We're a friendly bunch that simply wants to safely interact with others. Like everyone, we miss going out and doing things," said Bill Levins. The combination of Zoom and Kahoot will enable a fun, interactive trivia night for Reviva fans and skin care enthusiasts. The inaugural Trivia Night will feature several rounds with the winner of each round gathering not only bragging rights but also some Reviva skin care swag. "We've already discussed coordinating with a charity in the future - but our first trivia night will simply be a fun time for everyone," said Elaine Levins.



You can join Reviva Labs for its inaugural Trivia Night: simply <u>visit our website</u> and quickly register for the event. Zoom log-in information will be shared via email. To prepare, download the Zoom application to your computer, download the Kahoot app to your mobile device, and get your trivia brain ready for some friendly competition and some much needed fun.

About Reviva Labs

Reviva Labs formulates safe, effective natural skin care that is sold in major retailers, professional spas and salons, and health food stores nationwide and internationally. For over four decades Reviva has delivered many skin care breakthroughs and introduced new natural ingredients to the market. Reviva Labs products are free of toxic or harmful ingredients, are cruelty-free, and proudly made in the USA. Our commitment to formulating products using natural elements as well as technological advances has made Reviva a leader in the natural skin care industry.

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