

ReelTime Tech Fuels Baristas Munchie Magic Expansion Adding Fried Chicken, Pizza, and Other Hot Foods to Menus

ReelTime Tech Fuels Baristas Munchie Magic Expansion Adding Fried Chicken, Pizza, and Other Hot Foods to Locations Delivering Ben & Jerrys' and other Snacks

SEATTLE, WA, USA, October 15, 2020 /EINPresswire.com/ -- ReelTime is the lead technology integration partner for Baristas Coffee Company (OTC:BCCI) majority owned Munchie Magic. ReelTimes integration technology has now allowed for Munchie Magic to expand its menu to include hot food items such as fried chicken, Mac and Cheese, and Pizza to applicable locations.

Fried chicken is being provided by established national providers Krispy Krunchy Chicken

<https://www.krispykrunchy.com/> and

Coopers Express <https://coopersexpress.com/> . The pizza and many other items are being provided by Hot Stuff Pizza <https://www.hotstuffpizza.com/>

Munchie Magic is a rapidly expanding network of virtual restaurants that delivers Ben & Jerry's ice cream and other snack foods through its third-party delivery partners Uber Eats, GrubHub, and DoorDash, originally spanning from Tacoma, WA to Everett, WA, and services the areas surrounding the Seattle, WA core.

Barry Henthorn CEO stated: "ReelTime continues to refine its intellectual property and technologies that are the backbone of the Munchie Magic phenomenon. Our recent advances have made it possible to further integrate with our partners to allow expansion of the product offering by allowing a blend of partners to participate collectively in a single or multiple location offering."



ReelTime Media

Baristas' Virtual Restaurant "Munchie Magic" allows national unified branding without the need for independent physical locations. All menu items are for delivery only and are fulfilled by partner "Pick up Point" locations and delivered by its delivery partners Uber Eats, GrubHub, and DoorDash.

The media buys, integration, technology development, IP, and other cutting edge marketing for the Munchie Magic virtual restaurants are made possible and are being created via ReelTime Media (OTC:RLTR) www.reeltime.com. The integration consolidates and analyses data from the delivery partners DoorDash, Uber Eats, and GrubHub along with sales cost information and pertinent demographics from Munchie Magic Pick-up Partners and their suppliers. ReelTime Medias capabilities are also redefining how companies are evaluating and purchasing their TV, radio, print, and other new digital media.



Krispy Krunchy Munchie Magic



Hot Stuff Pizza Munchie Magic

About Krispy Krunchy Chicken: Established in 1989, Krispy Krunchy Chicken® is one of the fastest-growing premium c-store based quick-service restaurant (QSR) concepts in the country with approximately 2,500 retail locations in 47 states, American Samoa, and Mexico. Krispy Krunchy® features Cajun-style chicken, which is infused with Krispy Krunchy's® proprietary marinade, and fried in zero trans-fat oil, along with signature sides and delicious honey butter biscuits. Krispy Krunchy Chicken® is always... Freshly Made. Perfectly Cajun, every time!

“

ReelTime continues to refine its intellectual property and technologies that are the backbone of the Munchie Magic phenomenon.”

Barry Henthorn

About Cooper's Express: Cooper's Express is a branded food program that uses premium ingredients and a consistent preparation routine to produce quality food. Coopers Express fried Chicken, skewers, and side dishes consistently delight our customers.

About Hot Stuff Pizza: Developed in 1986, Hot Stuff Pizza has become the flagship brand of Orion Food Systems and the go-to favorite for consumers around the world. Hot Stuff Pizza

delivered the first convenience store pizza 30 years ago, and today we're still offering our customers turnkey solutions that can help maximize profitability. With delicious and satisfying options for breakfast, lunch, dinner, and every snack in between, this pizza powerhouse offers extensive and crowd-pleasing menus that are easy to prepare and highly customizable.

About Baristas Coffee Company/
Munchie Magic: Baristas is a publicly-traded national Coffee Company that is recognized throughout the US. It is the majority shareholder of Munchie Magic, Inc. which manages the virtual restaurant which delivers Ben & Jerry's ice cream, Baristas Coffee, and other snack foods via third party delivery partners. Baristas currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single-serve cups compatible with the Keurig 2.0 brewing system is the bestselling product in its category. Baristas also markets other coffee-related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC with Front Montgomery, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with Kathy Ireland, Sports Illustrated, NFL Monday and Thursday Night Football with Megs McLean, at NASCAR Races, The Grammys, NBA TV, and other notable media.

About ReelTime Rentals, Inc. d/b/a ReelTime Media: www.reeltime.com, is a publicly-traded company based in Seattle, WA (OTC PINK:RLTR). ReelTime Media provides end to end production capabilities and discount media purchasing that is redefining how companies are evaluating and purchasing their TV, radio, print, and other new media. ReelTime is also in the business of developing, producing, and distributing Virtual Reality Content and technologies. We have an end to end production, editing, and distribution capabilities for internal and external projects.



Munchie Magic BCCI



Coopers Express Munchie Magic

ReelTime Currently produces three ongoing series for the Samsung Gear VR platform and distributes them over numerous VR delivery portals including Gear VR, Oculus, Veer VR, HTC Vive, YouTube 360, Facebook, and others. ReelTime Media also publishes the book "It Was Always Me Edward Edwards the most Prolific Serial Killer of all time" which has been the subject of a cover story on People Magazine, Rolling Stone, In Touch, and a six-part series on Paramount network, www.itwasalwaysme.com.

Contact:

Barry Henthorn

Barry Henthorn

ReelTime VR

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/528437211>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.