

Baristas Munchie Magic Launches Hot Foods Including Fried Chicken and Pizza Now to Locations in Washington State

Fried Chicken and Pizza to Baristas Munchie Magic Locations in Washington State Delivering Ben & Jerry's and Snacks to Customers

SEATTLE, WA, USA, October 15, 2020 /EINPresswire.com/ -- [Baristas](#) Coffee Company/[Munchie Magic](#) has added hot foods such as fried chicken, Mac and Cheese, and pizza among other items to its applicable locations in Washington State. www.baristas.tv www.munchiemagic.com

Munchie Magic is a rapidly expanding network of virtual restaurants that delivers Ben & Jerry's ice cream, hot foods, and other snack foods through its third-party delivery partners Uber Eats, GrubHub, and DoorDash, originally spanning from Tacoma, WA to Everett, WA, and services the areas surrounding the Seattle, WA core.



Munchie Magic BCCI

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Barry Henthorn

Fried chicken is being provided by established national providers Krispy Krunchy Chicken <https://www.krispykrunchy.com/> and Coopers Express <https://coopersexpress.com/>. The pizza and many other items are being provided by Hot Stuff Pizza <https://www.hotstuffpizza.com/>

Barry Henthorn CEO stated: "The addition of hot foods especially in the late-night hours has had an immediate effect on the average dollar amount and profit from each

sale. Based on the undeniable impact that we are seeing so far we expect to continue to expand

not only where our menu can be delivered but the scope of the items on that menu.”

The media buys, integration, technology development, IP, and other cutting edge marketing for the Munchie Magic virtual restaurants are made possible and are being created via digital media/technology frontrunner ReelTime Media (OTC:RLTR) www.reeltime.com. The integration consolidates and analyses data from the delivery partners DoorDash, Uber Eats, and GrubHub along with sales, cost information, and pertinent demographics from Munchie Magics' Pick up Partners. ReelTime Media's capabilities are redefining how companies are evaluating and purchasing their TV, radio, print, and other new digital media.

About Krispy Krunchy Chicken: Established in 1989, Krispy Krunchy Chicken® is one of the fastest-growing premium c-store based quick-service restaurant (QSR) concepts in the country with approximately 2,500 retail locations in 47 states, American Samoa, and Mexico. Krispy Krunchy® features Cajun-style chicken, which is infused with Krispy Krunchy's® proprietary marinade, and fried in zero trans-fat oil, along with signature sides and delicious honey butter biscuits. Krispy Krunchy Chicken® is always... Freshly Made. Perfectly Cajun, every time!

About Cooper's Express: Cooper's Express is a branded food program that uses premium ingredients and a consistent preparation routine to produce quality food. Coopers Express fried Chicken, skewers and side dishes



Coopers Express Munchie Magic



Krispy Krunchy Munchie



Hot Stuff Pizza Munchie Magic

consistently delight our customers.

About Hot Stuff Pizza: Developed in 1986, Hot Stuff Pizza has become the flagship brand of Orion Food Systems and the go-to favorite for consumers around the world. Hot Stuff Pizza delivered the first convenience store pizza 30 years ago, and today we're still offering our customers turnkey solutions that can help maximize profitability. With delicious and satisfying options for breakfast, lunch, dinner, and every snack in between, this pizza powerhouse offers extensive and crowd-pleasing menus that are easy to prepare and highly customizable.

About Baristas Coffee Company/ Munchie Magic: Baristas is a publicly-traded national Coffee Company that is recognized throughout the US. It is the majority shareholder of Munchie Magic, Inc. which manages the virtual restaurant which delivers Ben & Jerry's ice cream, Baristas Coffee, and other snack foods via third party delivery partners. Baristas currently produces and sells coffee related products under the Baristas brand. The Baristas White Coffee single-serve cups compatible with the Keurig 2.0 brewing system is the bestselling product in its category. Baristas also markets other coffee-related products. Baristas gained mainstream exposure when it became the subject of "Grounded in Seattle" the reality show special feature which aired on WE tv. It has been featured nationally including during Shark Tank on CNBC with Front Montgomery, CNN, ESPN, Food Network, Cosmopolitan Magazine, Forbes Magazine, Modern Living with Kathy Ireland, Sports Illustrated, NFL Monday and Thursday Night Football with Megs McLean, at NASCAR Races, The Grammys, NBA TV, and other notable media.

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