

# Creative Behavior Expands Its Services With Acquisition of Marketableresumes.com

*Creative Behavior announced the acquisition of the US-based resume writing service company Marketableresumes.com.*

CHARLOTTE, NC, UNITED STATES, October 13, 2020 /EINPresswire.com/ -- Creative Behavior LLC, a [Charlotte NC based digital marketing agency](#), acquired the rights to Marketableresumes.com, a [Resume Writing Company](#) making candidates' resume more creative. People just have 6 seconds to make an impression, and Marketable Resumes makes sure it's a great one. The idea behind acquiring the Marketableresumes.com was to expand the business in this domain in this niche area. Creative Behavior LLC entered this market to serve its new target customers during a downturn in the economy and unemployment.

"The idea behind the acquisition was to provide our customers with creative services to resume writing under one roof. Marketableresumes.com is a pioneer in this field with creative resume designs and templates for every type of client. The '6-second impression approach' provided by this resume writing service company is what sets it apart. Moreover, we are confident our creative services and digital marketing experience can help propel Marketable Resumes to new level," says Keith Schilling, the owner of Creative Behavior.

The owner further added, "Resume writing and the provisioning of design and templates is not a new business, as one can find hundreds of these types of websites. What sets us apart is our unique approach, and the AI-based resume templates that will be our latest launch. Our goal is to stop recruiters or HR on your resume to read it for once. We create eye-catching and marketable resumes that come in different forms and templates. The colors, icons, background, and other rich features make our resumes worth going through".

While creating an additional income for the company and the team, Creative Behavior LLC will also ditch the old white-paper resumes forever. The team of professionals will be present to cater to each customer's requirements. They will also make the customers understand what the recruiters are looking forward to when it comes to verbiage within the resume.

Marketable Resume also has an extensive [Career Tips](#) section dedicated to providing customers with not only the latest updates in the market but helps to answer typical questions that candidates face on a daily basis when job hunting. The company will expand exponentially in this area and the 'go-to' content hub for all things related to careers and the job market.

## About Creative Behavior LLC

Creative Behavior LLC is a Charlotte, NC-based digital marketing agency and SEO firm that provides modern SEO, Content creation, PR, and Paid Media Campaign services. Learn more about Creative Behavior LLC at <https://cltmarketing.com/>.

## About Marketableresumes.com

Marketableresumes.com is a resume writing service company that provides marketable resume layouts and designs for its clients. The candidates can choose any resume template design as per their choice and liking from the website. To get more details, reach out at <https://marketableresumes.com/>

Keith Schilling

Creative Behavior

7044140221

[email us here](#)

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