

Jace Blackburn, Smart Device Engineer, Genentech will be presenting at the inaugural Pre-filled Syringes San Francisco

SMI Group are delighted to announce that Jace Blackburn, Smart Device Engineer, Genentech will be a speaker at the inaugural Pre-filled Syringes San Francisco

SAN FRANCISCO , CA, UNITED STATES , May 18, 2020 /EINPresswire.com/ -- SMI Group is holding the inaugural [Pre-filled Syringes San Francisco](http://www.prefilled-sanfrancisco.com) conference, taking place on the 14th and 15th September 2020, in San Francisco, USA and have confirmed Jace Blackburn, Smart Device Engineer, Genentech as a speaker.



SMI Group Proudly Presents..

Pre-Filled Syringes San Francisco

14th - 15th September 2020

Register at: www.prefilled-sanfrancisco.com

Visit: @SMIPharm | #SMIPFSUSA

Pre-filled Syringes San Francisco

Jace Blackburn is a Smart Device Engineer at Genentech where he oversees development of Connected Device Platforms to improve the patient experience and enable new digital strategies for the business. He holds a degree in Chemical and Biological Engineering from the University of Colorado Boulder and is currently pursuing a master's in bioinformatics from Johns Hopkins. He holds multiple certifications in Product Management and brings expertise on the development of software as a medical device, connected devices, and digital combination products. Jace Blackburn's presentation at Pre-filled Syringes San Francisco will be on:

When and how to connect: Your device is NOT your digital strategy

- Understanding the value of connected devices for patients, HCPs, and the business
- Key considerations for selecting (or building) an appropriate connected device platform
- Incorporating a platform connected device into digital solutions that patients will actually use

The brochure with the full interview, agenda and speaker line-up is available online: <http://www.prefilled-sanfrancisco.com/einpr4>

What to expect for 2020's event:

- Explore the latest industry case studies in platform approaches and connected devices
- Gain insights from leading industry and regulatory experts on the pre-filled syringes environment
- Hear from local biotechs of San Francisco and the West Coast to learn about new innovations in the pre-filled syringes space
- Engage in the key challenges and topics of the field in two interactive half-day workshops

Who should attend:

- Drug-delivery developers
- Medical Device Engineers
- Primary Packaging material designers
- Secondary packagers
- Smart device developers
- Training device developers
- Device-safety solution providers
- Drug developers

For those interested in attending the main conference, an early bird saving of \$300 for bookings made by 29th May is available online: <http://www.prefilled-sanfrancisco.com/einpr4>

Pre-filled Syringes San Francisco

14TH – 15TH September 2020

Hyatt Centric Fisherman's Wharf, San Francisco

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