



# Roast and Ground Coffee Industry Trends 2019 Global Share, Market Size, Demand, Consumption and Forecast to 2025

*Wiseguyreports.Com Publish Market Report On-"Roast and Ground Coffee Market 2019 Global Key Manufacturers Analysis, Sales, Supply, Demand and Forecast to 2025"*

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## [Roast and Ground Coffee Industry 2019](#)

### Market Overview

The global roast and ground coffee market size will increase steadily in the next five years. Coffee is made by brewing processed, roasted, or decaffeinated coffee beans, and is in great demand almost everywhere as a hot beverage. Roast and ground coffee comes in various forms, such as coffee beans, packaged coffee powder, and packaged coffee liquids. Arabica and Robusta are the two primary species used in the global production of coffee.

One of the most exported and imported items in the world, coffee is currently grown in almost forty-five countries, among which Brazil, Vietnam, Indonesia, and Colombia are the dominant cultivators. Coffee is the second largest segment in the beverage industry in the United States, the largest segment being soft drinks.

Market by Top Roast and Ground Coffee Manufacturers, this report covers

Eight O'Clock Coffee

J.M. Smucker

Jacob Douwe Egberts

Keurig Green Mountain

Kraft Food

Starbucks

Ajinomoto General Foods

AMT coffee

Bewley's

Caffe Nero

Coffee Beanery

Coffee Republic

Costa Coffee

Dunkin' Donuts

Graffeo Coffee Roasting

HACO

Industria Colombiana de Cafe

Luigi Lavazza

Massimo Zanetti Beverage USA

Mauro Demetrio

Meira

Melitta USA

Muffin Break

Paulig

Peet's Coffee & Tea

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The fact that millennials are becoming increasingly drawn towards coffee is a key growth factor for the global roast and ground coffee market. The rapidly developing economy and evolving consumer preferences have resulted in the increasing demand for unconventional coffee products like flavoured coffee among the youth in many countries. Healthier economies, coupled with more opportunities for work have expanded the customer base across the globe. Millennials indulge in premium coffee brands more frequently than other segments because they are eager to try the latest beverages, brand names, and flavours available in the market. Consequently, big manufacturers of coffee-based beverages put in a lot of effort to cater to the preferences and demands of the millennial generation. The unprecedented increase of disposable incomes in various Asian, Eastern European, and Latin American countries, along with the propagation of the cafe culture are also major drivers responsible for propelling the growth of the roast and ground coffee market.

#### Roast and Ground Coffee Industry Segmentation:

On the basis of product type, the global roast and ground coffee market is segmented into coffee beans and packaged coffee powder. Depending on application, the market is categorized into hot drinks, food and supplements and other applications.

#### Regional Overview:

From a geographical perspective, the global roast and ground coffee consumption market consists of North America, Asia-Pacific, Europe, Central and South America, and MEA (the Middle East and Africa). In North America, the countries dominating this market are the United States of America, Canada, and Mexico. In Asia-Pacific, the majority of the market share is held by China, India, Japan, South Korea, Australia, Indonesia, Malaysia, Philippines, Thailand, and Vietnam. In Europe, the market is driven by Germany, France, UK, Italy and Russia, in addition to other countries with smaller shares of the market. In Central and South America, Brazil is the market leader, while in MEA (the Middle East and Africa), the GCC (Gulf Cooperation Council) countries, Turkey, Egypt and South Africa are the significant regions.

#### Industry News:

The increased marketing of coffee products via mobile apps is one of the recent trends which are expected to contribute to the growth of the global roast and ground coffee market. Companies are introducing various mobile apps for different purposes to adapt to the era of smartphones, which will be a key factor for keeping these manufacturers relevant to the future generations.

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