



Global Nail Care Market 2017: Key Vendors, Trends, Analysis, Segmentation, Forecast to 2021

WiseGuyReports has announced the addition of a new intelligence report, titled "Global Nail Care Market 2017-2021".

PUNE, MAHARASHTRA, INDIA, November 15, 2019 /EINPresswire.com/ -- [Global Nail Care market 2017-2021](#)

The nail care market comprises different types of product like nail polishes, nail accessories and implements, nail polish removers, nail strengtheners, and nail polish accessories. The products are used by the consumers for beautifying their nails and for keeping their nails healthy. Nail polish is the largest selling nail care product in the market. Nail polish is a colored or transparent liquid, which is applied on the nails. It is available under various brands. This product is a value addition to the makeup section and helps to beautify nails.

Analysts forecast the global nail care market to grow at a CAGR of 3.74% during the period 2017-2021.

Key vendors

COTY
Estée Lauder
L'ORÉAL
REVLON
Shiseido

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The report is the result of an exhaustive analysis of the industry, briefed in a basic overview. The overview is made of the market definition, the primary applications, as well as the manufacturing technology employed. The analysis of the global Nail Care market dives into the competitive landscape, along with the latest industry trends, and main regions. The report also provides the price margins of the product coupled with the risks and challenges faced by the manufacturers. Furthermore, the report offers an understanding of different key dynamics that significantly influence the Nail Care market. The market insight has been given in the report, keeping 20XX as the base year while the forecast period extends over till 2021.

Market driver

Growing category penetration online
For a full, detailed list, view our report
Market challenge

Increased competition
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Market trend

Trending manicures and nail art

For a full, detailed list, view our report

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The market forecast in between 2018 and 2025. The base considered for this market report in 2018. A section of the report covers historical analysis. A detailed analysis of micro and macroeconomic indicators influencing the market is also available in the report. Information on growth drivers, industry trends, threats and growth opportunities is provided in the report. The market assessment is available in value. In addition to this, the report includes table of content which allows readers to conveniently navigate to different sections of the report.

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