

# Global Skateboard Wheels Market 2019: Size, Share, Analysis, Regional Outlook and Forecast-2024

WiseGuyRerports.com Presents " Global Skateboard Wheels Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024" New Document to

PUNE, MAHARASTRA, INDIA, November 7, 2019 /EINPresswire.com/ -- Skateboard wheels are the most important part to decide when it comes to choosing Skateboards. Choosing a skateboard depends on the diameter or hardness of the material. It decides how the skateboards feel or rides, how fast it can move. The wheels should not grip the ground too much,



also it should be strong enough to support the weight of the skateboard and provide the right amount of balance. Considering these points, plastic or rubber materials are kept out of the production facility because plastic does not grip the ground and rubber gets ripped apart due to the friction. Polyvinyl Chloride (PVC) or Polyurethane (PU) materials are considered for the skateboard wheel material.

There are three main categories for the skateboard wheels: park or street wheels, cruiser wheels and longboard wheels. The choice of wheels depends on personal preferences and the kind of ride one wants. Some wheels are supportive of doing flips and technical tricks while others can give the cruising speed. Wheel diameter is also an important aspect to look for. Smaller wheels are lighter and good for technical skating, while larger heavier wheel rolls faster especially on rough surfaces. Wheel surface, hardness, and shape of the wheel are the other crucial aspects for skateboard wheel choosing.

Growth of the global market for the skateboard wheel is directly in sync with the popularity of the sports at all levels. Skateboard is becoming more popular as cost involvement is lesser than other outdoor sports. Providing adequate infrastructural support is essential in developing the skateboard market.

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Key Players:

Sunset Skateboards Shark Wheel Hey Wheel VJ Technologies Everland Spitfire Super Blanks Powell-Peralta Bones Wheels Ricta Owlsome Skateboard

# Segments:

Skateboard sports are gaining popularity worldwide, increasing worldwide business opportunities. Skateboard sports are gaining traction as it requires less cost involvement, infrastructural cost is also less. Marketing, branding, and advertising for the skateboarding sport are important in the development of the market. The global skateboard wheel market can be segmented based on its type and application for a thorough analysis of the opportunities the market provides. PVC and PU are the segments for skateboard wheel types. The application segment covers Supermarkets, specialist retailers, internet sales and others. Internet sales are gaining momentum due to the various advantage it provides, such as doorstep deliveries.

# Regional Analysis:

The regional analysis of the global skateboard wheel market helps in building a knowledge base regarding its customers. The sport is gaining popularity worldwide, opening new horizons for market development. North American market is growing at faster pace due to the popularity of the sport. The game is attracting younger generation. Good infrastructure at beginner and professional level is helping to groom new talents. European market is also flourishing. The market is well supported by its infrastructure. Asia Pacific (APAC) countries are attracting the promoters of the sports, due to its growing young population. Infrastructures and accessories are being provided to scout new talents, which in turn would help the skateboard wheel market to grow.

## **Industry News:**

The global skateboard wheel market is growing due to the increasing popularity of skateboard sports. Manufacturers are taking different initiatives to develop their product portfolio and the technology behind it. Collaboration on technical front is helping the market to grow.

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