

# Digital Scent Technology Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

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*A New Market Study, titled "Digital Scent Technology Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.*

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A New Market Study, titled "Digital Scent Technology Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

This report provides in depth study of "Digital Scent Technology Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Digital Scent Technology Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the "flavor", brings a richer viewing experience. Research and development has been given over the past decades, and the work principle and application means of digital scent technology have been developed vastly. The basic hardware devices needed for the application of digital scent technology include e-nose and smell synthesizer. As industry report, this report will mainly introduce and analyze the development and market of e-nose and smell synthesizer in commercial view.

Key manufacturers are included based on company profile, sales data and product specifications etc.:

Alpha MOS

Electronics Sensor Technology

AIRSENSE Analytics

Owlstone

The eNose Company

Scent Sciences

G.A.S.  
Sensigent

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## Market Overview

With technological progress in the field of augmented and virtual reality - a futuristic market with a lot of potential, digital scent technology could be the next big thing in the industry. While the visual and auditory faculties already have a wide range of technological marvels catering to them, this targets the olfactory or the smell or the 'flavour' aspect of perception. It involves the technology to help people sense, send, and receive scent-enabled digital data mainly over the internet. These would mainly find applications in the entertainment and e-commerce industries.

E-nose and smell synthesizer are the basic hardware devices needed for the application of digital scent technology. As an industry report, this report gives a market overview while introducing and defining the market. It also analyzes the development and market and the component submarkets and product ranges with a commercial view. The report includes the market status and forecast of the key regions in the global market, with complete strategic profiles of the main vendors, regions, product types and end industries.

Given the rate of growth of the digital scent technology and research-driven industry, with new innovations and products coming up with better features, the market is set to see a surge in demand and production. The major factor inhibiting the market in the early phases would be feasibility, affordability and market penetration. As an important topic to consider, the report gives an overview of the consumption characteristics which are mainly preference driven and based on substitutability, influenced by strategy and professional needs.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

E-nose

Scent synthesizer

By End-User / Application

Entertainment

Education

Healthcare

Food & Beverage  
Communication  
Others

Major Key Points in Table of Content

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