

# Global Skin Lightening Agents Market 2019-2025 | Industry Share, Need, Advancement, Supply, Demand and Regional Analysis

*The global Skin Lightening Agents market report was curated by conducting an extensive evaluation and by applying various key methodologies.*

PUNE , MAHARASHTRA , INDIA , October 10, 2019 /EINPresswire.com/ -- Skin lightening agents are the active substances which can significantly control the production of melanin and match all the safety requirements by dealing with the metabolism of melanin in the skin. It is the melanin which determines the skin color. The melanin production is generally carried out in melanocytes. With Tyrosine Enzyme, the body's tyrosine transforms into dopa dopquinone, indole-5, Dopa Pigment, 6-Quinone, 6- Dihydroxy indole, and in the end, it becomes a pigment particle.

More level of pigments or melanin can lead to Hyperpigmentation. This is common skin issues which darken the skin. Dark patches will form on hands and the face. Even though this condition is harmless, some people feel uncomfortable with the way hyperpigmentation make them look. To deal or control the hyperpigmentation, Skin Lightening Agents are formulated. The agents restore the natural look of the skin by controlling pigment or melanin particles. This can lead to the growth of the Global Skin Lightening Agents market in the coming years.

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Proctor & Gamble, in January 2019, introduced its Opte Precision Skincare System. The company unveiled in at CES- Consumer Electronics Show 2019. The new and advanced system combines the best printing technology, optics, proprietary algorithm, and skincare. As per the company, it can scan, detects, and reduce hyperpigmentation to bring the skin's natural beauty. With this, the company has moved one step ahead in the skin care product market.

L'Oréal launched a digital skin diagnostic for skin aging. It is based on an advanced AI-powered algorithm which is developed by ModiFace and nourished by the expertise of L'Oréal,

## Major Key Players

L'Oreal  
P&G  
Shiseido  
Unilever  
Beiersdorf  
Estee Lauder  
Avon  
Clarins  
AmorePacific  
Revlon  
Amway  
Kao

Lotus Herbals

Skin Lightening Agents market size by Type  
Natural/Herbal  
Synthetic

Skin Lightening Agents market size by Applications  
Men  
Women

Market size by Region

North America  
United States  
Canada  
Mexico  
Europe  
Germany  
France  
UK  
Italy  
Russia  
Asia-Pacific  
China  
Japan  
South Korea  
India  
Australia  
Indonesia  
Thailand  
Malaysia  
Philippines  
Vietnam  
Central & South America  
Brazil  
Middle East & Africa  
Turkey  
GCC Countries  
Egypt  
South Africa

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