

# Digital Storage Devices Market Projection By Key Players, Status, Growth, Revenue, SWOT Analysis Forecast 2025

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Digital Storage Devices Market - 2019-2025



Digital Storage  
Devices Market 2019

## Market Overview

The division of retail banking that deals with lending money to consumers.

Digital Storage Devices market is growing due to increasing per capita income, high economic growth, rapid urbanisation and rise in consumer spending power. Growing consumer preference towards the use of credit cards owing to the associated benefits related to it such as reward points and a host of promotional offers like movie tickets, discounts on flight bookings etc., is likely to drive the growth of the Digital Storage Devices segment in India during the forecast period.

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The key players covered in this study

Lenovo

SanDisk Corporation

Transcend Information

Sony Corporation

Seagate Technology

Toshiba Corporation

Western Digital

Kingston Technology

Intel Corporation  
Samsung Electronics

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Nearly half of the total device vendors are concentrated in North America providing digital storage devices for laptops, desktops, and portable storage. These vendors comprise a large market of storage device manufacturers. One of the major factors contributing to the growth of digital storage devices is the higher adoption of flash storage and rising penetration of smartphones with higher capacity storage. North America, due to early adoption of this technology, has experienced a high market share in digital storage devices market.

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