

Data Center Power Market 2019 Global Share, Trends, Segmentation, Analysis and Forecast to 2025

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[Data Center Power Market 2019](#)

Competitive Dashboard:

Emerson Network Power, ABB Ltd, Raritan, Eaton Corporation Plc, Rittal GmbH & Co. KG, General Electric, Schneider Electric SE, Tripp Lite, Cummins Power Generation, Hewlett-Packard Development, CyberPower Systems, Delta Power Solutions, and Santak are the few renowned players operating in the global data center power market. These players are anticipated to invest in technological developments to stay in the competition over the next couple of years. Increasing opportunities in the market place are likely to attract new entrants, which, in turn, is expected to boost competitiveness among the players. Some of the growth approaches to be used by the players in order to stay ahead of the curve are mergers & acquisitions, strategic partnerships, agreements, product development, collaborations, research & development, etc.

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Increasing applications across industries such as telecom & IT, BFSI, etc. is likely to boost the growth of the data center power market over the next couple of years. The product offers reliability and cost-efficient solutions, which is anticipated to further boost the expansion of the market in the years to come. Also, the replacement of traditional data centers in order to reduce carbon footprints is likely to unleash developmental opportunities for market players.

The massive amounts of data generated as well as consumed by organizations have led to an increase in demand for its efficient storage. This, in turn, is poised to drive the demand for data center power over the next couple of years. This report offers a thorough analysis of the global data center power market and highlights the growth opportunities and threats. It is assessed that the market is expected to scale a decent valuation over the forecast period, reflecting a steady CAGR.

Market Segmentation:

By type, the global data center power market has been segmented into AC power supply and DC power supply.

On the basis of end-users / application, the data center power market has been segmented into Banking Financial Services and Insurance (BFSI), telecom & IT, government, and others

Regional Analysis:

The regional assessment of the global data center power market identifies six major regions expected to flourish in the upcoming years. These regional segments are – the United States, the European Union (EU), China, Japan, South Korea, and Taiwan. Some of the global leaders of the market are based out of these regions. South Korea, Taiwan, Japan, and China are expected to bring major technological developments into the data center power market over the next couple of years. The emphasis laid on competitive pricing policies is anticipated to motivate mass adoption of the technology in the years to come. An influx of new entrants is projected in these regions which are likely to accelerate the pace of market growth across the assessment period. The United States and European Union (EU), on the other hand, are expected to exhibit early adoption of sophisticated technologies. This, in turn, is poised to encourage the growth trajectory of the data center power market in these regions over the next few years.

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