



# Luxury Safari Tourism Market 2019 Global Share, Trends, Segmentation, Analysis and Forecast to 2024

*Wiseguyreports.Com Publish New Market Research Report On -"Luxury Safari Tourism Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2019 - 2024"*

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## [Luxury Safari Tourism Market 2019](#)

### Scope of the Report:

The Adventure Travel segment accounted for about 71.12% of the overall Luxury Safari Tourism market revenue, by tour type in 2018, as this is identified as the most popular vacation option among young and middle age group travelers. In addition, Personalized Vacations aimed at Safari, would witness the fastest growth, registering a CAGR of 8.6% during the forecast period. An increasing number of Luxury Safari Tourists are indulging in these tours as they enable these travelers to experience the finest local delicacies and also buy some of the most exquisite handicrafts. These trips are getting popular among travelers of all age groups, especially the millennials (21 - 30 years).

Millennial segment is projected to hold the highest market share in the overall Luxury Safari Tourism market, by age group, as they have been identified as the highest travel spenders. However, it has been identified that only 5-10% marketing is targeted at this traveler segment. Luxury Safari Tourism market has a huge growth potential and would see immense demand from the emerging markets. Exposure to social media, growing disposable income and easy visa availability are some of the factors which are propelling the growth of the market. Nowadays, Luxury Safari Tourists are seeking unique traveling experience, thus opting for exotic and unexplored destinations.

The global Luxury Safari Tourism market is valued at 1184.6 million USD in 2018 and is expected to reach 1713.1 million USD by the end of 2024, growing at a CAGR of 7.7% between 2019 and 2024.

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### Key Players

The report precisely covers the competitive state of the Luxury Safari Tourism market and the ongoing trends in its manufacturing landscape. It recognizes some of the key vendors as well as emerging players in the market.

Market Segment by Companies, this report covers

Wilderness

TUI Group

&Beyond

Thomas Cook Group

Abercrombie & Kent Ltd

Micato Safaris

Singita  
Cox & Kings Ltd  
Great Plains  
Gamewatchers Safaris  
Scott Dunn  
Backroads  
Rothschild Safaris  
Butterfield & Robinson  
Travcoa  
Zicasso

#### Drivers & Constraints

Surveys and proper researches are conducted for the Luxury Safari Tourism market and assist in collaboration of studies over trends, pricing, potential growth, opportunities, and restraints. The report is analyzed deeply to gain every parameter and provides extensive coverage of new revenue pockets. This allows the Luxury Safari Tourism market to estimate and validate future approaches so that new opportunities are introduced to increase the Luxury Safari Tourism market expansion by the year 2024.

#### Regional Description

Regionally, the Luxury Safari Tourism market report covers the key regions such as North America, Latin America, Asia Pacific, Europe, and the Middle East & Africa. The present, past, and forecast overview of Luxury Safari Tourism market is signified in this report. The regional analysis and strategies of the market provide understanding about the market forces and how those can be exploited to create future opportunities.

#### Method of Research

The analysis of the market is done according to the parameters mentioned in Porter's Five Force Model. These reliable market reports have led to integrating top-down and bottom-up approaches into the research model. This allows the analysts to provide the clients with estimations of various crucial market figures which are then used for a SWOT analysis of the Luxury Safari Tourism market along with relevant insights into the global market

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