

# TAT Newsroom gears up for 2nd Blogger Thailand competition winner's trip

*To create memorable off-the-beaten-track experiences reflected in the 'Open to the New Shades' campaign for six successful applicants from 25-28 July this year.*

BANGKOK, THAILAND, May 17, 2019 /EINPresswire.com/ -- The Tourism Authority of Thailand's (TAT) Newsroom is gearing up for this year's second [Blogger Thailand](#) completion, which is open to entries from international bloggers residing in Thailand until 31 May, 2019, after a recent site inspection uncovered off-the-beaten-track experiences reflected the 'Open to the New Shades' campaign.



Hurry now and get your submission in now for a chance to win a trip to Prachin Buri, Nakhon Nayok, and Nakhon Ratchasima provinces from 25 to 28 July.

The TAT's International PR Division embarked on a journey from 10-12 May to take in the sights and sounds in Prachin Buri, Nakhon Nayok, and Nakhon Ratchasima provinces. They also dropped by at Khao Yai National Park, which borders all three of these provinces.

The purpose was to research and create itineraries that feature off-the-beaten-track destinations and unique experiences in locations known to tourists reflecting the TAT's 'Open to the New Shades' campaign. It seeks to introduce and highlight new experiences in both well-established and emerging destinations around Thailand.

The exclusive four-day itinerary is the reward for the six successful applicants and scheduled from 25 to 28 July this year.

This second competition accepts submission of photos, videos, or blogs that highlight off-the-beaten track Thai destinations or unseen experiences around Thailand. The entry can cover any of the following subjects: local Thai culinary tours, less crowded natural attractions, local Thai festivals and folk performances, unique Thai traditions, homestays or community markets.

Applicants should create well-composed entries that are organically beneficial to the Thai tourism industry by promoting the country's good image. Only approved entries will be published for the short-listed selection process by the TAT Newsroom team supported by colleagues from the TAT's International PR Division.

The competition accepts only one entry per applicant. It can be a blog, vlog or photo (all content should be submitted in English only).

For more information, please contact the TAT Newsroom team at [mailtous@tatnews.org](mailto:mailtous@tatnews.org). For registration and entry submission, please visit [TAT Newsroom Blogger Thailand](#).

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