

# Event Management as a Service Market Size – Industry Share Report 2025

WiseGuyReports.com Presents “Global Event Management as a Service Market Size, Status and Forecast 2019-2025” New Document to its Studies Database

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The process of organizing an event for a target audience is known as [event management](#). Event management software has a set of features that help organizers plan, execute, and monitor events. Cloud-based event management software is defined as event management as a service.

The social networking site twitter dominated the market and accounted for the largest market share. Twitter has an increased customer reach which induces event organizers to update event-related information on the site. Twitter also helps in improving the marketing of events and allows event management professionals to stay up-to-date on the latest trends, technologies, and best practices of the event management industry.

The corporate organizations segment dominated the global event management as a service market. This segment comprises corporations, media organizations, associations, event management agencies, trade shows, and educational institutes where professionals use events for product launches, conferences and seminars, company outings, dinners, and team building.

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In 2018, the global Event Management as a Service market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Event Management as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Event Management as a Service development in United States, Europe and China.

The key players covered in this study

Lanyon  
Cvent  
Etouches  
Eventbrite



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REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

🐦 <https://twitter.com/WiseGuyReports>

📘 <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

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Eventzilla  
Regpack  
XING Events  
Bizzabo  
CadmiumCD  
Certain  
Dean Evans and Associates  
Profit Systems  
iRez Systems  
KweekWeek  
Lyyti  
Member Solutions  
PlanetReg  
Planning Pod  
RegPoint Solutions  
ReServe Interactive  
Ungerboeck Systems International

Market segment by Type, the product can be split into

Facebook  
Twitter  
LinkedIn  
Other

Market segment by Application, split into

Corporate Organizations  
Public Organizations and NGOs  
Individual Users

Market segment by Regions/Countries, this report covers

United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To analyze global Event Management as a Service status, future forecast, growth opportunity, key market and key players.

To present the Event Management as a Service development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

Complete Report Details @ <https://www.wiseguyreports.com/reports/4001525-global-event-management-as-a-service-market-size-status-and-forecast-2019-2025>

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CONTACT US:

Norah Trent  
wiseguyreports  
646 845 9349 / +44 208 133 9349  
[email us here](#)

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