Global Wine/Beverage Cooler Market 2019 Industry Analysis, Share, Growth, Sales, Trends, Supply, Forecast 2025

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PUNE, MAHARASHTRA, INDIA, February 18, 2019 /EINPresswire.com/ -- Wine/Beverage Cooler Market:

Executive Summary

Wine/beverage cooler is a type of cooler used for wine, beverage storage and cooling at home, in stores, in bars, etc.

The USA sales volume of wine/beverage cooler increases to 1588 K Units in 2016 from 1812 K Units in 2012, at a CAGR of more than 1.6%. In 2016, the USA wine/beverage cooler market is led by The Midwest, capturing about 26% of USA wine/beverage cooler sales volume. The South is the second-largest region-wise market with 19% USA Share, followed by New England (17%).

Wine/beverage cooler downstream is wide and recently wine/beverage cooler has acquired increasing significance in various fields of Home Use, Commercial Use and Other Applications. In the USA, the wine/beverage cooler market is mainly driven by growing demand for Home Use which account for nearly 60% of total downstream consumption of wine/beverage cooler in USA in 2016.

Based on types of wine/beverage cooler available in the market, the report separates the market into single zone wine/beverage cooler, dual zone wine/beverage cooler. The market for single zone wine/beverage cooler accounted for the largest market share in 2016, mainly owing to their high purity.

According to our research and analysis, manufacturers from China, India, Mexico, etc, are the key source in the international market of wine/beverage cooler. Despite the presence of competition problems, limiting of natural resources and low industry profits, there are few investments to enter the field to produce wine/beverage cooler at present.

At present, the major manufacturers of wine/beverage cooler are Haier, Vinotemp, NewAir,

Eurodib, Magic Chef(MCA Corp), KingsBottle, Avallon, Frigidaire, Whirlpool, Allavino, Danby and EdgeStar, etc. The top five of them is holding about 50% sales market share in 2016.

Global Wine/Beverage Cooler market size will increase to xx Million US$ by 2025, from xx Million US$ in 2018, at a CAGR of xx% during the forecast period. In this study, 2018 has been considered as the base year and 2019 to 2025 as the forecast period to estimate the market size for Wine/Beverage Cooler.

This report researches the worldwide Wine/Beverage Cooler market size (value, capacity, production and consumption) in key regions like United States, Europe, Asia Pacific (China, Japan) and other regions.

This study categorizes the global Wine/Beverage Cooler breakdown data by manufacturers, region, type and application, also analyzes the market status, market share, growth rate, future trends, market drivers, opportunities and challenges, risks and entry barriers, sales channels, distributors and Porter's Five Forces Analysis.

The following manufacturers are covered in this report:

Haier
Vinotemp
NewAir
Eurodib
Magic Chef
KingsBottle
Avallon
Frigidaire
Whirlpool
GE
Allavino
Danby
EdgeStar

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Wine/Beverage Cooler Breakdown Data by Type

Dual Zone
Single Zone
Wine/Beverage Cooler Breakdown Data by Application

Home Use

Commercial Use
Other
Wine/Beverage Cooler Production Breakdown Data by Region

United States

Europe
China
Japan
Other Regions
The study objectives are:

To analyze and research the global Wine/Beverage Cooler capacity, production, value, consumption, status and forecast;
To focus on the key Wine/Beverage Cooler manufacturers and study the capacity, production, value, market share and development plans in next few years.
To focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.
To define, describe and forecast the market by type, application and region.
To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.
To identify significant trends and factors driving or inhibiting the market growth.
To analyze the opportunities in the market for stakeholders by identifying the high growth segments.
To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.
To strategically profile the key players and comprehensively analyze their growth strategies.
In this study, the years considered to estimate the market size of Wine/Beverage Cooler :

History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025
For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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