

Starter Homes s.r.o. Prepares DSO to raise funds for global "business class" apartment rental chain

Prague property developer Starter Homes s.r.o. to bring fractional real estate ownership to the everyone and disrupt the property rental market

PRAGUE, CZECH REPUBLIC, January 4, 2019 /EINPresswire.com/ -- Starter Homes s.r.o., a leading Central European property developer based in Prague today announced plans to raise funds through an DSO [Digital Security Offering](#). The funds will be used to build a global "business class" apartment rental chain, and become the trusted goto brand worldwide for apartment rental, the same standard of apartments and apartment buildings across the globe.



Starter Homes has identified the gap and the need for one brand which customers can trust to provide the same standard of quality and design and style of apartments and apartment buildings throughout the world.

No such "go to" brand exists today.

The apartments will be aimed at Millennial and Corporate customers.

By issuing the Starter Homes digital security token which will be linked to the real estate enabling fractionally real estate ownership, Starter Homes aims to give everybody regardless of budget the opportunity of real estate ownership. The DSO will furthermore give rental customers the opportunity to purchase the Starter Homes crypto security tokens.

The business model vision is to be a self fulfilling prophecy where multiple DSO funding rounds will raise capital which will be used to buy or build apartment buildings which will subsequently be rented out and income used to combine with subsequent DSO rounds to raise more capital to build or buy more apartment buildings for rental across the globe creating a worldwide network and property portfolio. The real estate rental income combined with the capital appreciation of the property portfolio combined with the growth potential is expected to have a positive effect on the value of Starter Homes digital security tokens.

Starter Homes aims to attract investors across the board from traditional funds, real estate funds, pension funds, venture capitalists all the way through to private individuals irrespective of their investment capacity.

Starter Homes aims to give back by providing shelter to vulnerable people as part of fulfilling their social responsibility.

To learn more visit the Starter Homes overview www.starterhom.es and request information from ico@starterhomes.cz

About Starter Homes

Starter Homes s.r.o. is a leading Prague based Central European real estate developer originally founded in 2003. The company has built and sold nearly 100 properties and continues to grow the real estate development side of the business. Starter Homes see the apartment rental business as a natural evolution of the company which can leverage existing skills and experience in the organisation. www.starterhom.es

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